

# 2012 Community Economic Profile

## City of San Luis Obispo

with additional information about San Luis Obispo County  
Prepared by the San Luis Obispo Chamber of Commerce

### Location

The city of San Luis Obispo, incorporated February 16, 1856, is located 200 miles north of Los Angeles and 235 miles south of San Francisco; it is 10.7 square miles, at an elevation of 315 feet, the city is 35° N latitude and 120° W longitude. The county of San Luis Obispo is 3,316 square miles in area. San Luis Obispo is California's 23<sup>rd</sup> largest county by population.

Source: SLO County Economic Development

### City Climate

Average temperatures for San Luis Obispo city:

Period	Minimum (°F)	Maximum (°F)	Rain (Inches)
January	44	61	4.95"
April	47	66	1.39"
July	55	76	0.02"
October	52	74	0.93"

August is the average warmest month

Highest recorded temperature was 112.5°F in 2010

December is the average coolest month

Lowest recorded temperature was 12°F in 1987

The maximum average precipitation occurs in February

On average there are 30-40 rainy days

Prevailing winds direction is northwest; mean hourly speed is 7 mph

Source: [Weatherchannel.com](http://www.weatherchannel.com) and <http://www.wrcc.dri.edu>

### County Agriculture

The agricultural industry in San Luis Obispo is a crucial part of the local economy. It provides employment and income directly for those in agriculture, and it helps drive growth in the tourism industry, which in turn generates further economic activity and consumer spending. Total crop values increased 14% from \$623 million in 2009 to \$713 million in 2010, a new historical peak. Fresh strawberries lead this increase. Except for vegetable products, all of the main product categories saw gains in crop values for 2010. Wine grapes are performing well, with red varieties leading the way.

According to the California Employment Development Department, farm employment in San Luis Obispo County decreased 3.0% from August 2010 to August 2011. Despite farming employment declines, California's 2011 agricultural exports increased 17% in comparison to the same period (January to August) in 2010.

The table below is a complete list of the leading agriculture production.

San Luis Obispo County Top 20 Leading Agriculture Production in Dollars			
Crop	2011 Ranking	Dollar Amount	2010 Ranking
Grapes, Wine	1	\$173,558,000	1
Strawberries	2	\$123,542,000	2
Broccoli	3	\$55,830,000	3
Cattle and Calves	4	\$53,374,000	4
Avocados	5	\$35,862,000	NR
Vegetable Transplants	6	\$33,460,000	5
Cut Flowers	7	\$23,313,000	7
Indoor Decorative	8	\$23,289,000	8
Head Lettuce	9	\$18,454,000	6
Napa cabbage	10	\$14,064,000	NR
Cauliflower	11	\$9,271,000	9
Rangeland grazed	12	\$9,225,000	NR
Celery	13	\$8,526,000	NR
Lemons	14	\$8,153,000	NR
Outdoors ornamentals	15	\$8,152,000	NR
Leaf Lettuce	16	\$5,564,000	10
Bell peppers	17	\$4,645,000	NR
Cabbage	18	\$4,021,000	NR
Bedding plants, sod, and ground cover	19	\$3,827,000	NR
Bok choy	20	\$3,620,000	NR

**\*NR=Not Ranked**

Source: San Luis Obispo Tribune & San Luis Obispo County Department of Agriculture

## Wineries

Picturesque San Luis Obispo County boasts two distinct wine country regions: San Luis Obispo and Paso Robles regions, attracts worldwide acclaim for their wines. Many of the 200+ wineries welcome visitors into their tasting rooms for a chance to wine taste.

The San Luis Obispo wine region offers a cool microclimate and marine sediments that combine to produce the most highly regarded, rich, buttery Chardonnay grapes in California wine country. The long, hot summers and chalk, limestone hillsides of the northern Paso Robles wine country combine to yield award-winning red wines. Plan your wine country vacation around the spectacular California Central Coast of San Luis Obispo County. Our mild Mediterranean climate is perfect for year-round wine tasting and wine country tours.

<b>Top Wine Grapes</b>	<b>Value (\$ Thousands)</b>
Cabernet Sauvignon	\$56,763
Merlot	\$24,475
Chardonnay	\$23,078
Syrah	\$13,391
Zinfandel	\$11,600
Pinot Noir	\$9,005
Sauvignon Blanc	\$5,560
Red Wine (Other)	\$20,832
White Wine (Other)	\$8,854
<b>Total</b>	<b>\$173,558</b>

Source: 2011 Central Coast Economic Forecast Report

## Demographics

### Economic Trends and Growth in Population

The population growth rate for San Luis Obispo County was 0.6% from January 2010 to January 2011, which was slightly lower than in the state and surrounding counties. The California population grew by 0.8% over the same period, with similar increases seen in Santa Barbara County (0.6%), Monterey County (1%), and Ventura County (0.8%). San Luis Obispo County reported no declines in the population estimates for any of its cities. Population growth is driven by the sum of two factors: the rate of natural increase, or births less deaths, and net migration.

	<u>2011</u>	<u>2010</u>	<u>2000</u>	<u>1990</u>
City Population	44,948	44,948	44,174	41,958
County Population	269,637	273,231	246,681	217,162

### City Population Breakdown

Arroyo Grande	17,145	Pismo Beach	8,704
Atascadero	28,560	San Luis Obispo City	44,948
Grover Beach	13,276	Cal Poly Students	19,325
Morro Bay	10,608	Cuesta College Students	13,504
Paso Robles	30,072	Allan Hancock Students	24,145

### 2010 Est. Pop. Age 25+ by Educational Attainment

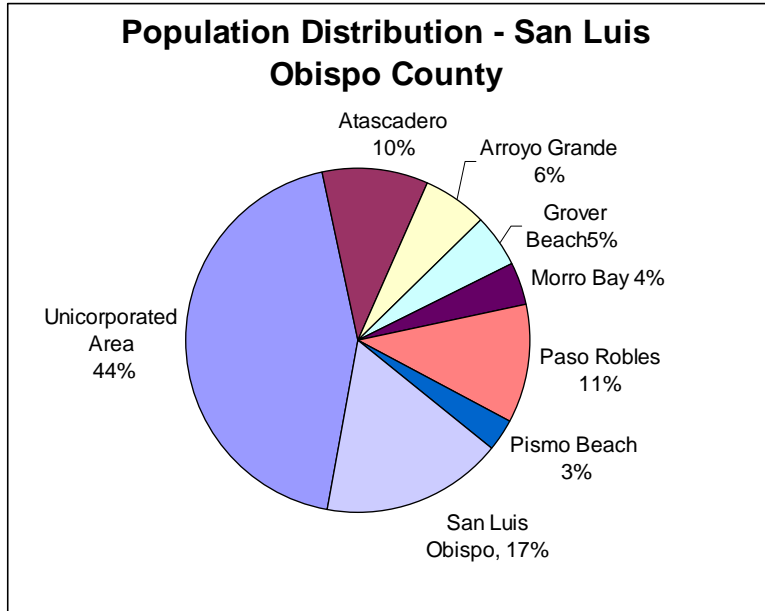
No High School Graduate	<i>County</i> 11.96%
High School Graduate	21.81%
Some College	35.41%
Bachelor's Degree	17.85%
Grad. or Prof. Degree	12.98%

**Age Distribution**  
 5 to 20 Years  
 21 to 34 Years  
 35 to 54 Years  
 55 to 64 Years  
 + 64 Years

**County**  
 25.8%  
 21.1%  
 24.8%  
 12.5%  
 15.8%

**Race-Ethnicity Diversity**  
 Non-Hispanic  
 Asian  
 African American  
 Hispanic or Latino

**County**  
 71.7%  
 2.3%  
 1.8%  
 23.2%



Source: U.S. Census Bureau, American Community Survey

## Economic Activity

Although local gross domestic product continued to see declines from 2009 to 2010, business activity in the first half of 2011 signals a turnaround. Consumer spending in the county showed impressive gains, outpacing gains in the state and surrounding counties, and posting year-over-year increases in virtually all sectors. Commercial construction is rebounding since hitting a nadir in 2010, and there are hints that the local tourism industry is growing. The leisure and hospitality sector now represent more than 16% of all jobs in the county, and the tourism industry is showing strength based on hotel activity. 2010 was a good year for wine grape values in the county. California wine exports are up substantially for 2011 (year to date), boding well for the local wine sector.

**Employment By Industry Sector- San Luis Obispo County (in 000'S)**

Accommodations & Food	13.3
Local Government	12.8
State Government	9.20
Other Services	4.60
Agriculture	3.70
Wholesale Trade	2.60
Transportation & Warehouse	3.70
Arts & Entertainment	1.80
Federal Government	0.70
<b>Total Employment</b>	<b>96.60</b>

Unemployment rate has decreased to 9.5% on a seasonally adjusted basis.

Source: Ca. Employment & Development Department

**Top 25 Employers – San Luis Obispo County**

	<b>Company/Organization</b>	<b>Location</b>	<b>Industry</b>	<b># of Employees</b>
1	San Luis Obispo County	San Luis Obispo	Government	2,601 1,000-4,999
2	Cal Poly State Univ., San Luis Obispo	San Luis Obispo	Education	2,426 1,000-4,999
3	Atascadero State Hospital	Atascadero	Healthcare	2,200 1,000-4,999
4	California Men’s Colony	San Luis Obispo	Correctional Facility	1,768
5	Pacific Gas & Electric	County wide	Public Utility	1,719 1,000-4,999
6	Tenet Healthcare	County wide	Healthcare	1,409
7	Lucia Mar Unified School District	San Luis Obispo	Education	1,100
8	King Ventures	County wide	Commercial Development	850
9	Paso Robles Public Schools	Paso Robles	Education	831
10	San Luis Coastal Unified School District	San Luis Obispo	Education	828
11	Cuesta College	San Luis Obispo	Education	826
	Cuesta College	Paso Robles		500-999
				500-999

12	Albertsons Stores	County wide	Grocery Store	750
13	Atascadero Unified School District	Atascadero	Education	655
14	Wal-Mart	Arroyo Grande	Retail	620
15	Vons	County wide	Grocery Store	528
16	French Hospital	San Luis Obispo	Healthcare	520 1,000-4,999
17	Rabobank	County wide	Financial	450
17	San Luis Obispo County Office of Educ.	San Luis Obispo	Government	450
19	California Dept. of Transportation	Countywide	Government	400
20	Arroyo Grande Community Hospital	Arroyo Grande	Healthcare	380
21	City of San Luis Obispo	San Luis Obispo	Government	377
22	F. McLintocks Saloon and Dining	County wide	Restaurant Chain	375
23	Martin Resorts	County wide	Hotels	369
24	Community Action Partnership	San Luis Obispo	Nonprofit	350
25	United States Postal Service	County wide	Postal Service	340

Source: California Employment Development Dept.

## Real Estate

The residential real-estate market is currently swinging from a seller's market to a buyer's market. Areas in San Luis Obispo County have experienced declines in median home prices, sales, and building. Average monthly rent in the County of San Luis Obispo only decreased by 2.5% over 2011. An increase in new home inventory increases the prospect of owning as opposed to renting; encouraging more buyers to enter the housing market, creating the opportunity for the market to correct itself.

### City Level Home Prices

<b>Arroyo Grande</b>	
Median Home Price	\$460,595
<b>Atascadero</b>	
Median Home Price	\$308,487
<b>Cambria</b>	
Median Home Price	\$308,487
<b>Grover Beach</b>	
Median Home Price	\$335,810
<b>Morro Bay</b>	
Median Home Price	\$349,500
<b>Nipomo</b>	
Median Home Price	\$301,000
<b>Oceano</b>	
Median Home Price	\$190,000
<b>Paso Robles</b>	
Median Home Price	\$284,184
<b>Pismo Beach</b>	
Median Home Price	\$520,000
<b>City of San Luis Obispo</b>	
Median Home Price	\$532,819

Source: 2011 Central Coast Economic Forecast Report

### Housing Units & Occupancy County of San Luis Obispo

Housing Units	117,340
Occupied	103,011
Vacant	14,329

### Average Monthly Rent County of San Luis Obispo

One-bedroom	\$979
Two-bedroom	\$1,074
Three-bedroom	\$1,456
Four-bedroom	\$2,362
Overall	\$1,179

### Median Household Income SLO

SLO City	\$42,526
SLO County	\$55,638

**Median Single-Family Home Price: \$360,00**

### **San Luis Obispo County Building Permits**

Total Construction Permits	80
Single Family Units Permits	60
Multiple Family Units Permits	20

Source: 2011 Central Coast Economic Forecast Report

### **Lodging**

Number of Hotels/Motels/Bed & Breakfasts in San Luis Obispo County: 172  
Total Rooms Available in San Luis Obispo County: approximately 11,000;  
    3,200 in San Luis Obispo  
Total Hotel/Motel/Resort Rooms in Planning: 208  
Number of Homes & Trailer Parks in County: 60

### **Commercial Sites**

This past year has seen an increase in lease transactions, although these are typically tenants who are shopping to reduce their lease expenses. Most of the leasing activity has been properties under 5,000 square feet. San Luis Obispo and Paso Robles are the County's two largest commercial markets. In the past year, the city of San Luis Obispo's overall commercial vacancy rate has increased, while Paso Robles' overall commercial vacancy rate has decreased. San Luis Obispo's retail vacancy rate has increased by .7%, most likely due to the mandatory downtown retrofitting project. Paso Robles' industrial vacancy rate has dropped by 5.5% with the office vacancy rate also decreased by 7.2%.

Historically, Downtown San Luis Obispo lease rates have been fairly stable with only incremental increases over the last fifteen years; however, there is a rapidly developing new rental paradigm. The downtown buildings which have not gone through the retrofitting process are typically rented for under \$1.75 per square foot, while the retrofitted buildings are generally asking between \$2.00 and \$3.50 per square foot.

### **City Retail Sites**

Estimated Total Square Footage of Retail in San Luis Obispo: 3.959,000 square feet  
Overall Retail Vacancy Rate for San Luis Obispo: 5.4%  
Overall Industrial Vacancy Rate for San Luis Obispo: 9.7%  
Overall Office Vacancy Rate for San Luis Obispo: 13.6%

Monthly rental cost for an average shopping center starts at \$1.25 per sq foot and can reach up to \$4.00 per sq. foot in prime downtown locations.

Source: [slocity.org/citydata](http://slocity.org/citydata)

## Community

### Schools

San Luis Obispo County is home to 10 school districts; contact number for each school district is listed below:

Atascadero Unified School District	805.462.4200
Cayucos Elementary School District	805.995.3694
Coast Unified School District (Cambria)	805.927.3880
Lucia Mar Unified School District (Arroyo Grande)	805.474.3000
Paso Robles Joint Unified School District	805.238.2222
Pleasant Valley Joint Union School District	805.467.3453
San Luis Coastal Unified School District	805.549.1200
San Miguel Joint Union School District	805.467.3216
Shandon Unified School District	805.238.0286
Templeton Unified School District	805.434.5800

The San Luis Obispo County Office of Education is located at 3350 Education Drive, San Luis Obispo, CA 93405. The main office number is (805)543-7732.

San Luis Obispo is home to one of the nation's top rated university: California Polytechnic State University (Cal Poly). There is also a community college located off of Highway 1 called Cuesta College. To find information more about Cal Poly and Cuesta College refer to the information listed below.

California Polytechnic State University  
San Luis Obispo, CA 93407  
(805) 756-1111  
Web site: [www.calpoly.edu](http://www.calpoly.edu)

Cuesta Community College  
Highway 1  
San Luis Obispo, CA 93403  
(805) 546-3100  
Web site: [www.cuesta.edu](http://www.cuesta.edu)

## Resources & Information

### Transportation

- Air  
San Luis Obispo County Regional Airport ([www.sloairport.com](http://www.sloairport.com)) 805.781.5205  
There are two regional carriers:
  - United Express 800.864.8331
  - U.S. Air 800.371.4771
- Charter Services
  - Air San Luis 805.541.1038
  - Aviation Consultants, Inc. 805.782.9722
  - Helipro Inc. 805.543.2713
  - Pacific Air Taxi 805.544.2441

- |                   |              |
|-------------------|--------------|
| PCF Aviation, LLC | 805.783.2359 |
|-------------------|--------------|
- Rental Car Companies
 

Avis Rent-A-Car	805.595.1464
Budget Car & Truck Rental	805.541.2722
Enterprise	805.546.6270
Hertz Rent-A-Car	805.781.3833
  - Rail
 

Amtrak (www.Amtrak.com)	800.872.7245
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Amtrak features the Coast Starlight – one passenger train northbound.  
Pacific Surfliner – two southbound passenger trains daily, and two connecting bus services at the Amtrak stop with one additional connection at Cal Poly.
  - Bus
 

SLO Transit (City)	805.541.2877
RTA (CSCAT)	805.781.4472
Greyhound	800.231.2222
Ride-On Transportation	805.541.8747
SLO Regional Rideshare	805.541.2277
Runabout (handicapped service)	805.541.2544
SCAT (South County Area Transit)	805.541.2228
  - Limousine/Shuttle Service
 

Allure Limousine	805.528.6212
California Limousine	805.544.2233
Central Coast Trolley Company	800.992.9633
Elegant Image Limousine	805.772.5390
Stardust Cruises Limousine Service	805.938.0018
  - Taxi Service
 

Yellow Cab Company	805.347.0000
Beach City Cab	805.543.1234
  - Harbor Facilities
 

Port San Luis	805.595.5400
Morro Bay Harbor	805.772.6254
  - Major Highways
 

US 101	
State Highways: 1, 41, 46, 58, 166, 277, and 229	

**Hospitals/Doctors**

French Hospital Medical Center (San Luis Obispo) – 805.543.5353  
 Sierra Vista Regional Medical Center (San Luis Obispo) – 805.546.7600  
 Arroyo Grande Community Hospital (Arroyo Grande) – 805.489.4261

## **Places of Worship – City of San Luis Obispo**

Church of the Nazarene – 805.543.3192  
Congregational Church of SLO United Church of Christ – 805.544.1373  
Family Christian Center – 805.544.2585  
First Baptist Church of San Luis Obispo – 805.543.0945  
First Presbyterian Church of Christ – 805.543.5451  
Grace Church – 805.543.2358  
Meadow Park Church of Christ – 805.543.1219  
Mountainbrook Community Church – 805.543.3162  
Old Mission San Luis Obispo De Tolosa – 805.781.8220  
St. Andrew the Apostle Greek Orthodox Church – 805.546.8337  
Unity of San Luis Obispo – 805.544.8540  
Congregation Beth David – 805.544.0760  
San Luis Obispo United Methodist Church – 805.543.7580  
Temple Ner Shalom – 805.547.1349  
Zion Lutheran Church – 805.543.8327

*\*For full list see Clubs & Organizations Services booklet*

## **Libraries**

San Luis Obispo City/County Library: 995 Palm Street, San Luis Obispo 805.781.5991  
Cuesta Junior College Library: Highway 1, San Luis Obispo 805.546.3157  
Robert E. Kennedy Library: California Polytechnic State University, San Luis Obispo  
805.756.2649

*\*15 Libraries countywide and Book Mobile*

## **Media**

*Newspapers, Magazines, & Tabloids:*

Bay News, The Coast News, Coffee News, Information Press, Journal Plus Magazine, Mustang Daily, New Times Media Group, Pacific Coast Business Time, Senior Living, SLO City News, SLO Life Magazine, The Tribune, The Cambrian, Atascadero News

*Radio Stations:*

FM stations: KCBX, KCPR, KIQQ, K-Jug, KKUS, KLFF, K-Life, ,KLUN, KLVH, KOTR, ,KPYG, KSLY, KSNI, KSTT, K-Tea, KURQ, KWSP, KWWV, KXFM, KXTZ, KZOZ  
AM Stations: KJDJ, KKAL, K-Jewel, KPRL, KVEC, KXTK-ESPN, KYNS

*TV Stations:*

KCOY-CBS, KSBY-NBC, KTAS-TEL, SLO County Access Media

## **Financial Institutions**

*Banks:*

American Principle Bank-805.547.2800	First Bank of San Luis Obispo-805.544.6100
Bank of America-805.546.6224	Founders Community Bank-805.543.6500
Coast National Bank-805.541.0400	Heritage Oaks Bank-805.544.7200
Chase Bank-805.595.5602	Los Padres Bank-805.788.0178

Mission Community Bank-805.782.5000  
Rabobank-805.541.5500  
San Luis Trust Bank-805.541-9200  
Santa Lucia Bank-805.466.7087

Union Bank of California-805.543.6321  
Wells Fargo Bank-805.541.0143  
Santa Barbara Bank& Trust-805.541-6100

**Credit Unions:**

CoastHills Federal Credit Union-  
805.733.7600  
The Golden 1 Credit Union-805.547.3801

SESLOC Federal Credit Union-  
805.543-1816  
SLO Credit Union-805.543-5839

**City Recreational Facilities**

*Parks:*

Cuesta Park, Damon Garcia Sports Field, Emerson Park, French Park, Islay Hill Park, Jack House Gardens, Johnson Park, Laguna Hills Park, Laguna Lake Park, Meadow Park, Mission Plaza, Mitchell Park, Santa Rosa Park, Sinsheimer Park, Throop Park, Vista Lago Park, and Others

*\*For locations, see Official City Map*

*Open Spaces:*

Bishop Peak Natural Reserve, Bowden Ranch, Cerro San Luis Natural Reserve, Irish Hills Natural Reserve, Islay Hill Open Space, Johnson Ranch Open Space, Laguna Lake Open Space, Railroad Recreation Trail, Reservoir Canyon Natural Reserve, South Hills Open Space, and Terrace Hill Open Space

*\*For locations, see Official City Map*

**Performing Arts**

*Dance Companies:*

Academy of Dance-805.544-1230  
American Dance of SLO-805.543.4409  
Civic Ballet of San Luis Obispo-805.544.4363

*Theatres:*

Alex & Faye Spanos Theatre-805.756.2222  
Cal Poly Arts-805.756-6556  
Central Coast Shakespeare Festival-805.546.4224  
Kelrik Productions-805.543.7529  
Pacific Conservatory of the Performing Arts (PCPA) Theaterfest-805.928.7731  
SLO Little Theatre & Academy of Creative Theatre-805.781.3889  
The Great American Melodrama-805.489.2499

*Symphony Groups:*

San Luis Obispo County Youth Symphony-805.543.3533  
San Luis Obispo Symphony-805.543.3533  
SLO Vocal Arts Ensemble-805.541.6797  
San Luis Obispo Festival Moziac -805.781.3009

*\*For full list see Clubs & Organizations Services booklet*

## Places of Interest – City of San Luis Obispo

Apple Farm Millhouse	Railroad Depot
County Historical Museum	San Luis Obispo Art Center
Dallidet Adobe	San Luis Obispo Children’s Museum
Farmers Market (Thursday nights)	San Luis Obispo County Library
Jack House	San Luis Creek
Judge Walter Murray Adobe	St. Stephen’s Episcopal Church
Lo Yo Cheng Park	The Creamery
Madonna Inn	Veteran’s Museum
Mission Plaza	Old Edna
Mission San Luis Obispo de Tolosa	

*\*For locations, refer to Visitor’s Guide*

## City/County Recreational Activities

Aerial Tours	Kayaking
ATV Rentals	Natural Hot Springs
Biking	Fishing & Whale Watching
Campgrounds, Parks, & Water Sports	Swimming, Spas, & Hot Tubs
Climbing	Tennis
Golf	Wine Country
Hearst Castle	Scuba Diving
Horseback Riding	Shooting Facilities

# Government

## County Government

The Board of Supervisors serves as the Legislative body of San Luis Obispo County for the planning and provision of services related to public needs and the requirements of state and federal laws. California law provides for five Supervisors to be elected by district. Each Supervisor is elected for a four-year term. Two of the Supervisors' terms are staggered so that all Supervisors are not standing for election at the same time. As the elected representative of the people of San Luis Obispo County, the Board of Supervisors establishes overall county priorities and sets policy. 1055 Monterey Street, SLO, Ca. @ the Government Center Board Chambers. 805.781-5450.

District 1: Frank Mecham (Chairperson)	<a href="mailto:fmecham@co.slo.ca.us">fmecham@co.slo.ca.us</a>
District 2: Bruce Gibson	<a href="mailto:bgibson@co.slo.ca.us">bgibson@co.slo.ca.us</a>
District 3: Adam Hill (Vice-Chair)	<a href="mailto:ahill@co.slo.ca.us">ahill@co.slo.ca.us</a>
District 4: Paul Teixeira	<a href="mailto:tpteixeira@co.slo.ca.us">tpteixeira@co.slo.ca.us</a>
District 5: James R. Patterson	<a href="mailto:jpatterson@co.slo.ca.us">jpatterson@co.slo.ca.us</a>

### **City Government Structure**

The City of San Luis Obispo is a Charter City. This means we have more “local home rule” authority than cities that incorporate under the “general laws” of the State of California. The City Charter is the City’s “Constitution,” and any changes must be approved by the voters. While the City was first incorporated in 1856, we did not become a Charter City until 1876.

### **Form of Government**

As set forth in the City Charter, our city operates under the “Council-Mayor-Administrative Officer” form of government. The City Council has the authority to make and enforce all laws and regulations with respect to municipal affairs, subject only to the limitations of the City Charter and the State Constitution.

### **Elected Officers**

The elected officers of the City are the Mayor and four Council Members. Council Members are elected at-large and serve overlapping, four-year terms. The Mayor is also elected at-large for a two-year term, and serves as an equal member of the Council. These terms provide for three vacancies at each City election, which is held in November of even-numbered years. Terms begin on the first day in December following the election.

Mayor:	Jan Marx	805.783.7752
Vice Mayor:	John Ashbaugh	805.783. 7753
Council Member:	Andrew Carter	805.305.8039
Council Member:	Kathy Smith	805.540.9448
Council Member:	Dan Carpenter	805.431.9174

### **Police Department**

1042 Walnut St. SLO, Ca 805.781.7088

The San Luis Obispo Police Department consists of 83.5 employees, 57 of which are sworn police officers. The Department is divided into two bureaus, with a Police Captain commanding each.

### **Fire Department**

Charlie Hines, Fire Chief. 2160 Santa Barbara Ave., SLO, Ca. 805.781.7380

There are 55 full time employees of the San Luis Obispo City Fire Department, 45 are firefighters with emergency response capabilities. There are 13 Captains, 15 Engineers, and 12 Firefighters. The remaining 11 of these are administrative and fire prevention bureau personnel along with 1 mechanic.

### **Fire Insurance Classification**

City Fire Protection Class: 2

Adjacent unincorporated area rating: varies from 7 to 9 in most areas

**Breakdown of Taxes:**

City Sales Tax: 7.750%

County Sales Tax: 7.750%

State: 7.25%

Source: [slocity.org](http://slocity.org)

## Services

**Garbage Collection & Recycling**

Supplier: San Luis Garbage Company

2945 McMillan Ave., #136

San Luis Obispo, CA 93401

805.543.0875

**Gas**

Supplier: Southern California Gas Company

1314 Broad St.

Serving San Luis Obispo County

800.427.2200

[www.socalgas.com](http://www.socalgas.com)

**Electricity**

Supplier: Pacific Gas & Electric (PG&E)

406 Higuera St.

Serving San Luis Obispo County

800.743.5000 or (805) 545-3100

[www.pge.com](http://www.pge.com)

**Local Cable Television Services**

Supplier: Charter Communications

Products Offered: Cable TV, Telephone, and Internet

270 Bridge Street, San Luis Obispo

805.544.2688

[www.charter.com](http://www.charter.com)

**Telephone**

Supplier: AT&T

11998 Los Osos Valley BLVD., San Luis Obispo, CA 93405

805.546.6400

[www.att.com](http://www.att.com)

source: [att.com](http://att.com)

**Water & Sewer**

Supplier: City of San Luis Obispo  
879 Morro St, San Luis Obispo, CA 93401  
805.781.7215  
www.slocity.org

**Current Water Rates** (Effective 7/1/2011)

The city’s monthly charge per 100 cubic feet (ccf) used:

Single Family Residential Customers	Inside City	Outside City
1 to 5 ccf	\$5.73	\$11.46
6 to 25 ccf	\$7.17	\$14.34
More than 25 ccf	\$8.99	\$17.98
All Other Customers		
1 to 5 ccf	\$5.73	\$11.46
More than 6 ccf	\$7.17	\$14.34

(One ccf equals 748 gallons)

\*A 5% utility user’s tax is applied to the water portion of the bill

**Current Sewer Rates** (Effective 07/01/2011)

Billed every month, the City’s monthly charge is:

Every Customer: \$7.01 base charge per account +\$7.73 per unit= Monthly Amount

\*Consumption is monitored in Dec, Jan, and Feb. to establish sewer cap.

**Current Water Supply**

The City of San Luis Obispo has adopted a multi-source water supply strategy and obtains water from five sources: Nacimiento Reservoir, Recycled water, Salinas Reservoir (Santa Margarita Lake), Whale Rock Reservoir and ground water. Currently, the city is pursuing three water supply options to meet current and future water needs. Recreational opportunities are available at the two reservoirs.

Source: [slocity.org](http://slocity.org)

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