

# 2010 Community Economic Profile

for the

## City of San Luis Obispo



with additional information about  
San Luis Obispo County

Prepared by the Research Department of the  
San Luis Obispo Chamber of Commerce

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## Location

The city of San Luis Obispo, incorporated February 16, 1856, is located 200 miles north of Los Angeles and 235 miles south of San Francisco; it is 10.7 square miles, at an elevation of 315 feet, the city is 35° N latitude and 120° W longitude. The county of San Luis Obispo is 3,316 square miles in area. San Luis Obispo is California's 23<sup>rd</sup> largest county by population.

(Source: SLO County Economic Development)

## City Climate

Average temperatures for San Luis Obispo city:

Period	Minimum (°F)	Maximum (°F)	Rain (Inches)
January	42	65	5.28"
April	45	71	1.31"
July	53	80	0.03"
October	50	79	0.99"

August is the average warmest month

Highest recorded temperature was 112°F in 1971

December is the average coolest month

Lowest recorded temperature was 12°F in 1987

The maximum average precipitation occurs in February

On average there are 30-40 rainy days

Prevailing winds direction is northeast; mean hourly speed is 7 mph

(Source: Weatherchannel.com)

## County Agriculture

The leading agriculture crops for the county of San Luis Obispo include wine grapes, broccoli, strawberries, and cattle/calves. There is a total of 1,164,500 acres of agriculture land, 113,200 is harvested acreage and 1,051,300 is pasture acreage. Refer to the table below for a complete list of the leading agriculture production.

San Luis Obispo County Leading Agriculture Production in Dollars			
Crop	2009 Ranking	Dollar Amount	2008 Ranking
Grapes, Wine	1	\$124,126,000	1
Broccoli	2	\$70,914,000	2
Strawberries	3	\$65,481,000	3
Cattle and Calves	4	\$50,050,000	4
Vegetable Transplants	5	\$35,682,000	5
Cut Flowers	6	\$25,203,000	7

Head Lettuce	7	\$24,591,000	6
Indoor Decorative	8	\$21,011,000	8
Carrots	9	\$19,623,000	9
Oriental Vegetables	10	\$13,090,000	Unranked

### San Luis Obispo Wineries

Picturesque San Luis Obispo County - part of the California wine country featured in the award-winning "Sideways" movie - boasts two distinct wine country regions, and both attract worldwide acclaim. With over 200 wineries, many welcome visitors to wine tasting rooms for sampling prize-winning wines. This is a delightful destination for wine lovers.

In the San Luis Obispo wine region, the cool climate and marine sediment combine to produce the most highly regarded, rich, buttery Chardonnay grapes in California wine country.

In the north, the long, hot summers with the chalk and limestone hillsides of Paso Robles wine country yield award-winning red wines. Superb Zinfandels and Rhone varietals reward wine tasting tours with lasting memories.

Plan your wine country vacation around the spectacular California Central Coast of San Luis Obispo County. Our mild Mediterranean climate is perfect for year-round wine tasting and wine country tours.

San Luis Obispo, California wine country is worth a visit in itself. Added bonuses are the beaches, Hearst Castle, the Mission, the beautiful surrounding scenery, and the wonderful small towns. Experience the relaxed country drives, friendly people, and great wines that San Luis Obispo has to offer.

Top Wine Grapes	Value (In Millions)
Chardonnay	24.7
Sauvignon Blanc	4
Cabernet Sauvignon	27.5
Merlot	13.7
Pinot Noir	8
Syrah	12
Zinfandel	11

# Demographics

## Economic Trends and Growth in Population (Census Data)

San Luis Obispo County has recently seen some interesting demographic trends. Most notably, the County's population growth rate continues at a slight decrease, growing .8% larger between 2008 and 2009.

	2009	2008	2000	1990
City Population	44,750	44,489	44,174	41,958
County Population	270,429	266,372	246,681	217,162

## City Population Breakdown

Arroyo Grande	17,080	Oceano	7,686
Atascadero	28,438	Paso Robles	29,949
Cambria	6,597	Pismo Beach	8,660
Grover Beach	13,254	San Luis Obispo City	44,750
Morro Bay	10,555	Tri-Counties	1,513,041
Nipomo	13,367	Unincorporated Area	115,15

2008 Est. Pop. Age 25+ by Educational Attainment	County
No High School Graduate	7.8%
High School Graduate	23%
Some College	36.4%
Bachelor's Degree	19%
Grad. or Prof. Degree	13.8%

Age Distribution	County
5 To 20 Years	23%
21 To 34 Years	18%
35 To 54 Years	37%
55 To 64 Years	11%
+65 Years	11%

<b>Race-Ethnicity Diversity</b>	<i>County</i>
Non-Hispanic White	73%
Asian	4.1%
African American	1%
Hispanic or Latino	19.1%
<b>Median Household Income</b>	\$60,534
<b>Median Family Income</b>	\$72,327

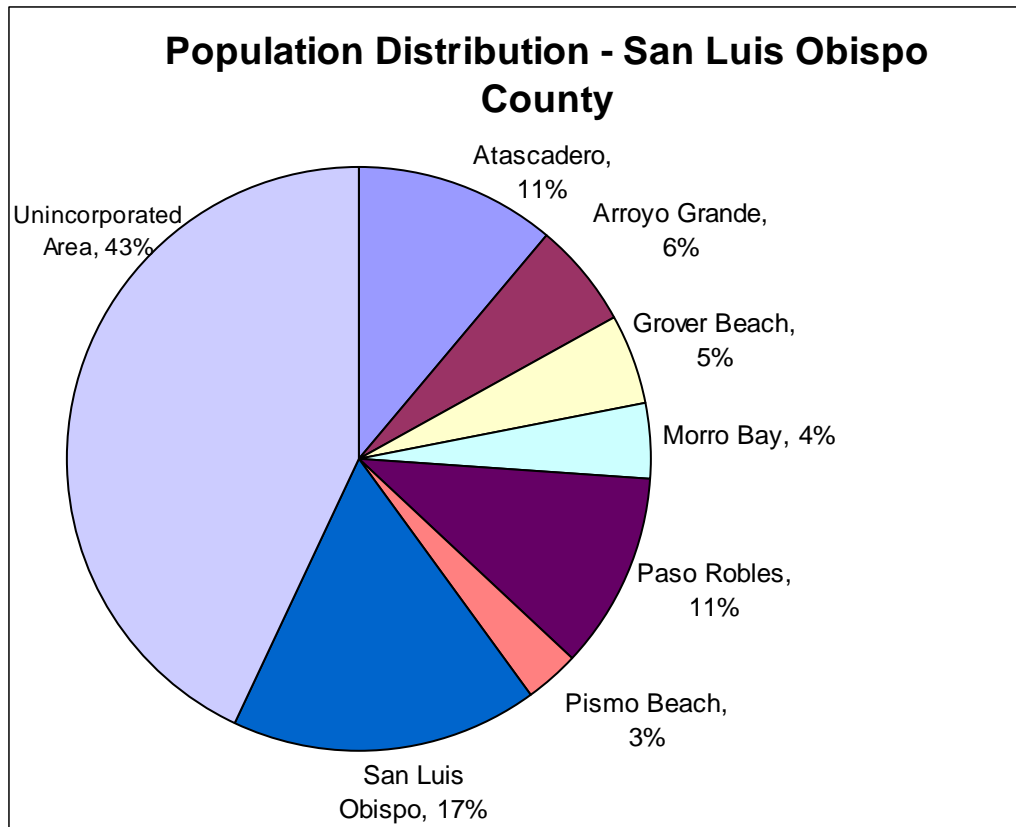
### **Economic Activity**

San Luis Obispo County’s economy is truly a post-industrial economy. It could be better categorized as a service economy. What the government classifies as “service jobs” account for 38% of the county’s jobs, the true service sector is larger. Government jobs accounts for 20.7% of the County, which is also recognized as a service sector. The presence of Finance, Insurance, and Real Estate sector can also be classified as a service sector. Services and Retail combined accounts for 75% of county jobs. Manufacturing jobs now represent less than 6% of the county jobs.

### **Employment by Industry Sector – San Luis Obispo County**

Agriculture	4,388
Mining & Construction	5,860
Manufacturing	6,322
Local Government	13,127
Transportation, Warehousing, & Utilities	3,769
Information	1,301
Wholesale Trade	2,684
Retail Trade	13,224
Finance & Insurance	2,285
Real Estate & Related	1,696
Education & Health Services	11,640
Leisure & Hospitality Services	14,794
State Government	9,667
Federal Government	687
Professional & Business Services	9,529
<b>Total Employment</b>	<b>100,973</b>

## Population Distribution – San Luis Obispo County



## Top 20 Employers – San Luis Obispo County

	<i>Company/Organization</i>	<i>Location</i>	<i>Industry</i>
1	Cal Poly San Luis Obispo	San Luis Obispo	Public Education
2	County of San Luis Obispo	San Luis Obispo	Public Administration
3	Atascadero State Hospital	Atascadero	Public Administration
4	California Men’s Colony	San Luis Obispo	Public Administration
5	Pacific Gas & Electric	Countywide	Utilities
6	Cal Poly Foundation	San Luis Obispo	Other Services
7	Cuesta College	San Luis Obispo	Public Education

8	Tenet Healthcare	Countywide	Health Care and Social Assistance
9	Lucia Mar Unified School	Arroyo Grande	Public Education
10	San Luis Coastal Unified	San Luis Obispo	Public Education
11	Paso Robles Public Schools	Paso Robles	Public Education
12	Vons	Countywide	Retail Trade
13	Albertson's Stores	Countywide	Retail Trade
14	United Staffing	Pismo Beach	Administrative Support and Waste Management
15	Atascadero Unified School District	Atascadero	Public Education
16	City of San Luis Obispo	San Luis Obispo	Public Administration
17	Rabobank	Countywide	Finance/Insurance
18	Economic Opportunity Commission	San Luis Obispo	Other Services
19	County Superintendent of Schools	San Luis Obispo	Public Education
20	Arroyo Grande Community Hospital	Arroyo Grande	Health Care and Social Assistance

## Real Estate

The residential real-estate market is currently swinging from a seller's market to a buyer's market. Areas in San Luis Obispo County have experienced declines in median home prices, sales, and building. A decline of 6.1% is expected in pricing and 10.9% in sales. A housing recovery component will be reducing the inventory of new homes. Average monthly rent went up 11.4%. This increases the prospect of owning as opposed to renting; encouraging more buyers to enter the housing market, creating the opportunity for the market to correct itself.

**Average Monthly Rent for the County of San Luis Obispo**

One-bedroom	\$1,056
Three-bedroom	\$1,433
Overall	\$1,203

**City Level Home Prices & Sales/Year**

**Arroyo Grande**

Median Home Price	\$550,000
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**Atascadero**

Median Home Price	\$384,750
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**Cambria**

Median Home Price	\$650,000
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**Grover Beach**

Median Home Price	\$400,000
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**Morro Bay**

Median Home Price	\$520,000
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**Nipomo**

Median Home Price	\$470,000
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**Oceano**

Median Home Price	\$371,500
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**Paso Robles**

Median Home Price	\$365,000
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**Pismo Beach**

Median Home Price	\$750,000
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**City of San Luis Obispo**

Median Home Price	\$629,000
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**Average Sale Prices for Existing Single-Family Homes County Wide**

Median Home Price: \$470,233

*City of San Luis Obispo*

Total Residential Units Permitted	42
Single Family Units	42
Multiple Family Units	0
Residential Building Value	\$341.6 Million

*County of San Luis Obispo*

Total Residential Units Permitted	6,880
Single Family Units	6,284
Multiple Family Units	596

Residential Building Value	\$341.6 Million
<b>Fiscal Year Hotel/Motel Room Sales</b>	
City of San Luis Obispo	\$50,641
County of San Luis Obispo	\$238,741

### **Lodging**

Number of Hotels/Motels/Bed & Breakfasts in San Luis Obispo County: 170  
 Total Rooms Available in San Luis Obispo County: approximately 10,000;  
 3,000 in San Luis Obispo  
 Total Hotel/Motel/Resort Rooms in Planning: 253  
 Number of Homes & Trailer Parks in County: 60

### **City Commercial Sites**

The commercial market is bleak. All the trends in this market are headed in the wrong direction and are not likely to change in the near future. A lack of credit and slowing economy will negatively impact commercial real estate. In each of the County's two largest markets, San Luis Obispo City and Paso Robles, vacancy rates have increased. Vacancy rates for industrial and retail properties have more than doubled in each market. While they have not doubled, vacancy rates in the office market have increased. Rising vacancy rates, lack of credit, and a weak economy have led to a slowdown in non-residential building. We forecast non-residential building to decline 27.8 percent in 2009 throughout the County. Only Pismo Beach and the unincorporated areas will see an increase. Rents in downtown San Luis Obispo are experiencing unprecedented upward pressure. Downtown lease rates historically have been fairly stable with only incremental increases over the last fifteen years; however, there is a rapidly developing new rental paradigm. Costs associated with mandated earthquake retrofit of downtown SLO un-reinforced buildings, are triggering landlords to raise rents (in some cases precipitous increases) and forcing local retailers to find more affordable space.

### **City Retail Sites**

Estimated Total Square Footage of Retail in San Luis Obispo: 4,100,000 square feet  
 Overall Retail Vacancy Rate for *San Luis Obispo County*: 5.6%  
 Overall Industrial Vacancy Rate for *San Luis Obispo County*: 6.1%  
 Overall Office Vacancy Rate for *San Luis Obispo County*: 9.7%

The asking rent can vary tremendously based on quality and size of the available space.  
 Smaller (<5,000 square feet): +/- \$4.50 per square foot  
 Medium (5,000 – 10,000 square feet): +/- \$2.50 per square foot  
 Larger (>20,000 square feet): +/- \$2.00 per square foot

# Community

## Schools

San Luis Obispo County is home to 10 school districts; contact number for each school district listed below:

Atascadero Unified School District	805.462.4200
Cayucos Elementary School District	805.995.3694
Coast Unified School District (Cambria)	805.927.3880
Lucia Mar Unified School District (Arroyo Grande)	805.474.3000
Paso Robles Joint Unified School District	805.238.2222
Pleasant Valley Joint Union School District	805.467.3453
San Luis Coastal Unified School District	805.549.1200
San Miguel Joint Union School District	805.467.3216
Shandon Unified School District	805.238.0286
Templeton Unified School District	805.434.5800

San Luis Obispo is home to one of the nation's top rated university: California Polytechnic State University (Cal Poly). There is also a community college located off of Highway 1 called Cuesta College. To find information more about Cal Poly and Cuesta College refer to the information listed below.

California Polytechnic State University  
San Luis Obispo, CA 93407  
(805) 756-1111  
Web site: [www.calpoly.edu](http://www.calpoly.edu)

Cuesta Community College  
Highway 1  
San Luis Obispo, CA 93403  
(805) 546-3100  
Web site: [www.cuesta.edu](http://www.cuesta.edu)

## Transportation

### ▪ Air

San Luis Obispo County Regional Airport ([www.sloairport.com](http://www.sloairport.com))

There are two regional carriers:

United Express	800.241.6522
U.S. Air	800.455-0123

### ▪ Charter Services

Air San Luis	805.541.1038
Aviation Consultants, Inc.	805.782.9722
Helipro Inc.	805.543.2713
Pacific Air Taxi	805.544.2441
PCF Aviation, LLC	805.783.2359

- Rental Car Companies
 

Avis Rent-A-Car	805.595.1464
Budget Car & Truck Rental	805.544.0733
Enterprise	805.595.5455
Hertz Rent-A-Car	805.543.8843
  
- Rail
 

Amtrak ([www.Amtrak.com](http://www.Amtrak.com)) 1(800)872-7245 features (a) Coast Starlight – one passenger train northbound and (b) Pacific Surfliner – two southbound passenger trains daily
  
- Bus
 

SLO Transit (City)	805.541.2877
RTA (CSCAT)	805.781.4472
Greyhound	800.231.2222
Ride-On Transportation	805.541.8747
SLO Regional Rideshare	805.541.CARS
Runabout (handicapped service)	805.541.2544
SCAT (South County Area Transit)	805.541.2228
Silverado Stages	805.545.8400
  
- Limousine/Shuttle Service
 

Allure Limousine	805.528.6212
California Limousine	805.544.2233
Central Coast Trolley Company	800.992.9633
Elegant Image Limousine (Morro Bay)	805.772.5390
Stardust Cruises Limousine Service (Santa Maria)	805.938.0018
  
- Taxi Service
 

Beach Cities Cab Company	805.543.1234
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- Harbor Facilities
 

Port San Luis	805.595.5400
Morro Bay Harbor	805.772.6254
  
- Major Highways
 

US 101

State Highways: 1, 41, 46, 58, 166, 277, and 229

**Hospitals/Doctors**

French Hospital Medical Center (San Luis Obispo) – 805.543.5353

Sierra Vista Regional Medical Center (San Luis Obispo) – 805.546.7600  
Arroyo Grande Community Hospital (Arroyo Grande) – 805.489.4261

### **Places of Worship – City of San Luis Obispo**

Church of the Nazarene – 805.543.3192  
Congregational Church of SLO United Church of Christ – 805.544.1373  
Family Christian Center – 805.544.2585  
First Baptist Church of San Luis Obispo – 805.543.0945  
First Presbyterian Church of Christ – 805.543.5451  
Grace Church – 805.543.2358  
Meadow Park Church of Christ – 805.543.1219  
Mountainbrook Community Church – 805.543.3162  
Old Mission San Luis Obispo De Tolosa – 805.781.8220  
St. Andrew the Apostle Greek Orthodox Church – 805.546.8337  
Unity of San Luis Obispo – 805.543.4250  
Congregation Beth David – 805.544.0760  
San Luis Obispo United Methodist Church – 805.543.7580  
Temple Ner Shalom – 805.547.1349  
Zion Lutheran Church – 805.543.8327

*\*For full list see Clubs & Organizations Services booklet*

### **Libraries**

San Luis Obispo City/County Library: 995 Palm Street, San Luis Obispo 805.781.5991  
Cuesta Junior College Library: Highway 1, San Luis Obispo (805) 546-3159  
Robert E. Kennedy Library: California Polytechnic State University, San Luis Obispo  
(805) 756-2345

*\*15 Libraries countywide and Book Mobile*

### **Media**

*Newspapers, Magazines, & Tabloids:*

Central Coast Magazine, The Coast News, Coffee News, Information Press, Mustang Daily, New Times Media Group, Pacific Coast Business Times, San Luis Obispo County Magazine, Senior Living, SLO County Journal & Plus Magazine, The Tribune, The Cambrian, Atascadero News, Bay News

*Radio Stations:*

FM stations: KCBX, KCPR, KDDB, KGUR, KIQO, K-Jewel, K-Jug, KKUS, K-Life KOTR, KSLY, KSNI, KSTT, K-Tea, KWBR, KWSP, KWWV, KXFM, KXTX-ESPN, KZOZ  
AM Stations: KATY, KBAI, KGDP, KJDJ, KKAL, KKCB, KPRL, KVEC

*TV Stations:*

KCOY-CBS, KSBY-NBC, SLO County Access Media

**Financial Institutions**

*Banks:*

American Principle Bank-805.547.2800

Bank of America-805.544.2022

Coast National Bank-805.541.0400

Chase Bank-805.541.1994

First Bank of San Luis Obispo-  
805.783.5123

Founders Community Bank-  
805.543.6500

Heritage Oaks Bank-805.549.8600

Los Padres Bank-805.788.0178

Mission Community Bank-805.782.5000

Rabobank-805.541.5500

San Luis Trust Bank-805.541-9200

Santa Lucia Bank-805.466.7087

Union Bank of California-805.543.6321

Wells Fargo Bank-805.541.0143

WestAmerica Bank-805.541-4309

*Credit Unions:*

CoastHills Federal Credit Union-  
805.733.7694

The Golden 1 Credit Union-805.547.3801

SESLOC Federal Credit Union-  
805.543-1816

SLO Credit Union-805.543-5839

**City Recreational Facilities**

*Parks:*

Anholm Park, Cuesta Park, Damon Garcia Sports Field, Emerson Park, French Park, Islay Hill Park, Jack House Gardens, Johnson Park, Laguna Hills Park, Laguna Lake Park, Meadow Park, Mission Plaza, Mitchell Park, Santa Rosa Park, Sinsheimer Park, Throop Park, and Vista Lago Park

*\*For locations, see Official City Map*

*Open Spaces:*

Bishop Peak Natural Reserve, Cerro San Luis Natural Reserve, Irish Hills Natural Reserve, Islay Hill Open Space, Johnson Ranch Open Space, Laguna Lake Open Space, Reservoir Canyon Natural Reserve, South Hills Open Space, Stenner Springs Natural Reserve, and Terrace Hill Open Space

*\*For locations, see Official City Map*

**Performing Arts**

*Dance Companies:*

Academy of Dance-805.544-1230

American Dance of SLO-805.543.4409

Civic Ballet of San Luis Obispo-805.544.4363

*Theatres:*

Alex & Faye Spanos Theatre-805.756.7111

Cal Poly Arts-805.756-6556

Central Coast Shakespeare Festival-805.546.4224

Kelrik Productions-805.543.7529

Pacific Conservatory of the Performing Arts (PCPA) Theaterfest-805.928.7731

SLO Little Theatre & Academy of Creative Theatre-805.781.3889

The Great American Melodrama-805.489.2499

*Symphony Groups:*

San Luis Obispo County Youth Symphony-805.546.8742

San Luis Obispo Symphony-805.543.3533

SLO Vocal Arts Ensemble-805.541.6797

San Luis Obispo Festival Moziac -805.781.3009

*\*For full list see Clubs & Organizations Services booklet*

**Places of Interest – City of San Luis Obispo**

Apple Farm Millhouse

County Historical Museum

Dallidet Adobe

Farmers Market (Thursday nights)

Jack House

Judge Walter Murray Adobe

Lo Yo Cheng Park

Madonna Inn

Mission Plaza

Mission San Luis Obispo de Tolosa

*\*For locations, refer to Visitor's Guide*

Railroad Depot

San Luis Obispo Art Center

San Luis Obispo Children's Museum

San Luis Obispo County Library

San Luis Creek

St. Stephen's Episcopal Church

The Creamery

Veteran's Museum

Old Edna

**City/County Recreational Activities**

Aerial Tours

ATV Rentals

Biking

Boating, Watersports, & Lakefishing

Camping

Climbing

Golf

Hearst Castle

Horseback Riding

Kayaking

Natural Hot Springs

Ocean Fishing & Whale Watching

Swimming, Spas, & Hot Tubs

Tennis

Wine Country

# Government

## County Government

The Board of Supervisors serves as the Legislative body of San Luis Obispo County for the planning and provision of services related to public needs and the requirements of state and federal laws. California law provides for five Supervisors to be elected by district. Each Supervisor is elected for a four-year term. Two of the Supervisors' terms are staggered so that all Supervisors are not standing for election at the same time. As the elected representative of the people of San Luis Obispo County, the Board of Supervisors establishes overall county priorities and sets policy. 1055 Monterey Street, SLO, Ca. @ the Government Center Board Chambers. 805.781-5450.

District 1: Frank Mecham	<a href="mailto:fmecham@co.slo.ca.us">fmecham@co.slo.ca.us</a>
District 2: Bruce Gibson	<a href="mailto:bgibson@co.slo.ca.us">bgibson@co.slo.ca.us</a>
District 3: Adam Hill	<a href="mailto:ahill@co.slo.ca.us">ahill@co.slo.ca.us</a>
District 4: K.H. Katchik Achadjian	<a href="mailto:kachadjian@co.slo.ca.us">kachadjian@co.slo.ca.us</a>
District 5: James R. Patterson	<a href="mailto:jpatterson@co.slo.ca.us">jpatterson@co.slo.ca.us</a>

## City Government Structure

The City of San Luis Obispo is a Charter City. This means we have more “local home rule” authority than cities that incorporate under the “general laws” of the State of California. The City Charter is the City’s “Constitution,” and any changes must be approved by the voters. While the City was first incorporated in 1856, we did not become a Charter City until 1876.

## Form of Government

As set forth in the City Charter, our city operates under the “Council-Mayor-Administrative Officer” form of government. The City Council has the authority to make and enforce all laws and regulations with respect to municipal affairs, subject only to the limitations of the City Charter and the State Constitution.

## Elected Officers

The elected officers of the City are the Mayor and four Council Members. Council Members are elected at-large and serve overlapping, four-year terms. The Mayor is also elected at-large for a two-year term, and serves as an equal member of the Council. These terms provide for three vacancies at each City election, which is held in November of even-numbered years. Terms begin on the first day in December following the election.

Mayor:	Dave Romero	805 781.7415
Vice Mayor:	Andrew Carter	805 431.0844
Council Member:	Jan Marx	805. 783.7752
Council Member:	John Ashbaugh	805. 783.7753
Council Member:	Allen Settle	805.781.7417

### **Police Department**

Deborah Linden, Chief of Police. 1042 Walnut St. SLO, Ca 805.781.7317

The San Luis Obispo Police Department consists of 92 employees, 64 of which are sworn police officers. The Department is divided into two bureaus, with a Police Captain commanding each.

### **Fire Department**

John Callahan, Fire Chief. 900 Southwood Drive. SLO, Ca. 805.781.7288

There are 55 full time employees of the San Luis Obispo City Fire Department, 45 are firefighters with emergency response capabilities. There are 13 Captains, 15 Engineers, and 12 Firefighters. The remaining 11 of these are administrative and fire prevention bureau personnel along with 1 mechanic.

### **Fire Insurance Classification**

City Fire Protection Class: 2

Adjacent unincorporated area rating: varies from 7 to 9 in most areas

### **Breakdown of Taxes:**

City Sales Tax: 8.75%

County Sales Tax: 7.25%

State: 6%

## **Services**

### **Garbage Collection & Recycling**

Supplier: San Luis Garbage Company

2925 McMillan Ave., Ste 202

San Luis Obispo, CA 93401

805.543.0875

### **Gas**

Supplier: Southern California Gas Company

1314 Broad St.

Serving San Luis Obispo County

800.427.2200  
www.socalgas.com

**Electricity**

Supplier: Pacific Gas & Electric (PG&E)  
406 Higuera St.  
Serving San Luis Obispo County  
800.743.5000  
www.pge.com

**Local Cable Television Services**

Supplier: Charter Communications  
Products Offered: Cable TV, Telephone, and Internet  
270 Bridge Street, San Luis Obispo  
805.544.2688  
www.charter.com

**Telephone**

Supplier: AT&T  
491 Madonna Rd., San Luis Obispo, CA 93401  
800.310.2355  
www.att.com

**Water & Sewer**

Supplier: City of San Luis Obispo  
879 Morro St, San Luis Obispo, CA 93401  
805.781.7215  
www.slocity.org

**Current Water Rates** (Effective 7/1/2009)

The city's monthly charge per 100 cubic feet (ccf) used:

	Inside City	Outside City
Single Family Residential Customers		
1 to 5 ccf	\$4.69	\$9.38
6 to 25 ccf	\$5.87	\$11.74
More than 25 ccf	\$7.36	\$14.72
All Other Customers		
1 to 5 ccf	\$4.69	\$9.38
More than 6 ccf	\$5.87	\$11.74

(One ccf equals 748 gallons)

\*A 5% utility user's tax is applied to the water portion of the bill

**Current Sewer Rates** (Effective 09/03/2009)

Billed every month, the City's monthly charge is:

Every Customer:

\$6.00 base charge per account +

\$6.63 per unit

= Monthly Amount

-Consumption is monitored in Dec, Jan, and Feb. to establish sewer cap.

**Current Water Supply**

The City of San Luis Obispo has adopted a multi-source water supply strategy and obtains water from three sources: Salinas Reservoir (Santa Margarita Lake), Whale Rock Reservoir and ground water. Currently, the city is pursuing three water supply options to meet current and future water needs. Recreational opportunities are available at the two reservoirs.

For further information contact:

San Luis Obispo Chamber of Commerce Visitors Center

1039 Chorro Street

San Luis Obispo, CA 93401

Telephone: 805.781.2777

Fax: 805.786.2769

Websites: [www.slochamber.org](http://www.slochamber.org); [www.visitslo.com](http://www.visitslo.com)

Email: [slochamber@slochamber.org](mailto:slochamber@slochamber.org)