

2011 Community Economic Profile

for the

City of San Luis Obispo



with additional information about
San Luis Obispo County
Prepared by the Research Department of the
San Luis Obispo Chamber of Commerce

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Location

The city of San Luis Obispo, incorporated February 16, 1856, is located 200 miles north of Los Angeles and 235 miles south of San Francisco; it is 10.7 square miles, at an elevation of 315 feet, the city is 35° N latitude and 120° W longitude. The county of San Luis Obispo is 3,316 square miles in area. San Luis Obispo is California's 23rd largest county by population.

(Source: SLO County Economic Development)

City Climate

Average temperatures for San Luis Obispo city:

Period	Minimum (°F)	Maximum (°F)	Rain (Inches)
January	42	65	5.28"
April	45	71	1.31"
July	53	80	0.03"
October	50	79	0.99"

August is the average warmest month

Highest recorded temperature was 112°F in 1971

December is the average coolest month

Lowest recorded temperature was 12°F in 1987

The maximum average precipitation occurs in February

On average there are 30-40 rainy days

Prevailing winds direction is northeast; mean hourly speed is 7 mph

(Source: Weatherchannel.com)

County Agriculture

The leading agriculture crops for the county of San Luis Obispo include wine grapes, strawberries, and broccoli. There is a total of 1,164,500 acres of agriculture land, with 1,137,686 acres being harvested. Agricultural employment saw persistent declines in recent years; however these job losses are most likely connected to higher costs, drought, and reduced output than recessionary forces. Refer to the table below for a complete list of the leading agriculture production.

San Luis Obispo County Leading Agriculture Production in Dollars			
Crop	2010 Ranking	Dollar Amount	2009 Ranking
Grapes, Wine	1	\$166,378,000	1
Strawberries	2*	\$73,198,000	3
Broccoli	3	\$60,162,000	2
Cattle and Calves	4	\$51,992,000	4

Vegetable Transplants	5	\$33,207,000	5
Head Lettuce	6	\$27,721,000	7
Cut Flowers	7	\$25,026,000	6
Indoor Decorative	8	\$18,430,000	8
Cauliflower	9	\$13,618,000	Unranked
Leaf Lettuce	10	\$12,313,000	Unranked

*1st year that Strawberries have ever come in 2nd place

San Luis Obispo Wineries

Picturesque San Luis Obispo County - part of the California wine country featured in the award-winning "Sideways" movie - boasts two distinct wine country regions, and both attract worldwide acclaim. With over 200 wineries, many welcome visitors to tasting rooms for sampling award-winning wines. This is a delightful destination for wine lovers.

In the San Luis Obispo wine region, the cool climate and marine sediment combine to produce the most highly regarded, rich, buttery Chardonnay grapes in California wine country.

In the north, the long, hot summers with the chalk and limestone hillsides of Paso Robles wine country combine to yield award-winning red wines. Superb Zinfandels and Rhone varietals reward wine tasters with lasting memories.

Plan your wine country vacation around the spectacular California Central Coast of San Luis Obispo County. Our mild Mediterranean climate is perfect for year-round wine tasting and wine country tours.

San Luis Obispo's wine country is worth a visit in itself. Added bonuses are the beaches, Hearst Castle, the Mission, the beautiful surrounding scenery, and the wonderful small towns. Experience the relaxed country drives, friendly people, and great wines that San Luis Obispo has to offer!

Top Wine Grapes	Value (In Millions)
Cabernet Sauvignon	46.4
Chardonnay	27.8
Merlot	20
Syrah	14
Zinfandel	12.5
Pinot Noir	12
Sauvignon Blanc	5.5

Demographics

Economic Trends and Growth in Population (Census Data)

San Luis Obispo County has recently seen some interesting demographic trends. Most notably, the County's population growth rate has stabilized this year from its decline in the previous years, growing .86% larger between 2009 and 2010.

	2010	2009	2000	1990
City Population	44,948	44,750	44,174	41,958
County Population	273,231	270,429	246,681	217,162

City Population Breakdown

Arroyo Grande	17,145	Paso Robles	30,072
Atascadero	28,560	Pismo Beach	8,704
Grover Beach	13,276	San Luis Obispo City	44,948
Morro Bay	10,608		

2009 Est. Pop. Age 25+ by Educational Attainment	County
No High School Graduate	11.1%
High School Graduate	23.8%
Some College	35%
Bachelor's Degree	19.3%
Grad. or Prof. Degree	10.7%

Median Household Income	\$56,661
Median Family Income	\$68,701

Age Distribution	County
5 To 20 Years	22%
21 To 34 Years	18.1%
35 To 54 Years	26.5%
55 To 64 Years	13.2%
+65 Years	14.9%

Race-Ethnicity Diversity	<i>County</i>
Non-Hispanic White	72.2%
Asian	3.2%
African American	2%
Hispanic or Latino	19.6%

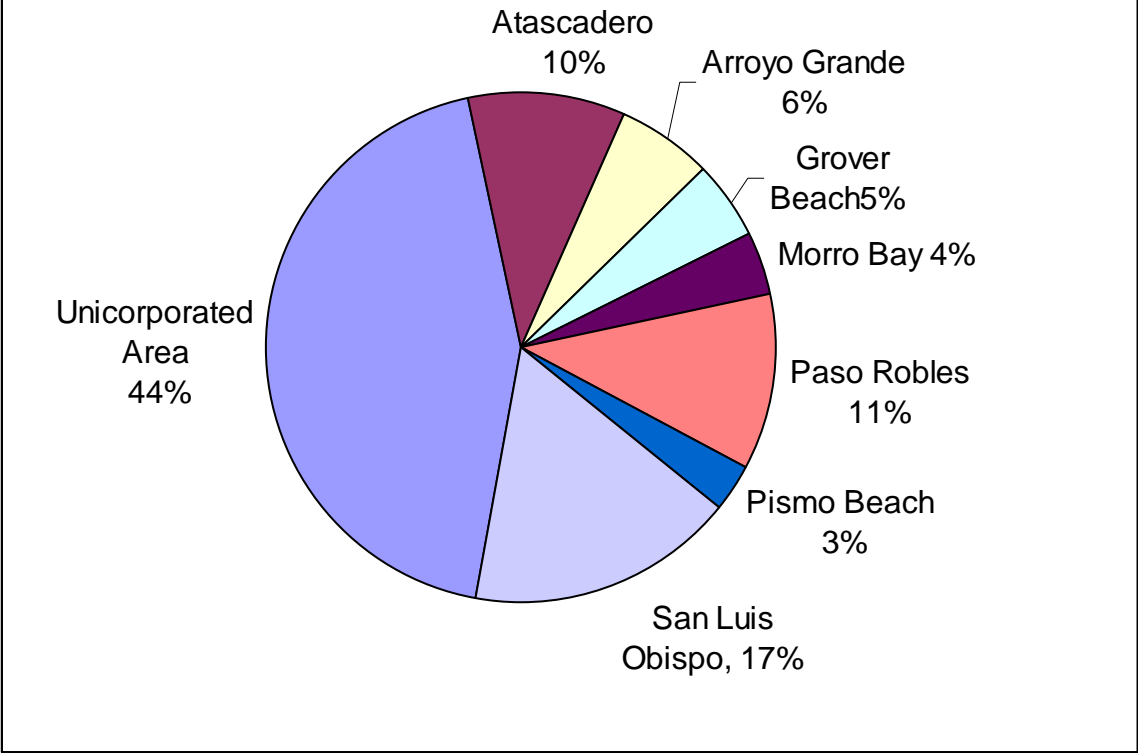
Economic Activity

San Luis Obispo County's economy is showing signs of becoming more diversified, hence reducing its dependency on the retail sector. The retail sector also was devastated by the recession, specifically by the consumer decline. Reduced tourist flows have hurt local hotels, among other tourism businesses, but recent data has shown a rise in occupancy rates in July 2010. A stronger wine industry looks to attract travelers back to the region. San Luis Obispo's wine industry, the 3rd largest in the state, performed very well in 2009, with revenues increased by 33%. Since the weakening of the housing market, the GDP of the Construction sector has dropped by 14%, along with the Finance and Insurance sector declining 9%.

Employment by Industry Sector – San Luis Obispo County (in 000's)

Accommodations & Food	12.88
Local Government	12.88
Education & Health Services	11.10
State Government	9.45
Professional & Business Services	8.53
Other Services	5.00
Natural Resources & Construction	4.56
Agriculture	3.98
Non-Durable Goods Mfg.	2.94
Durable Goods Mfg.	2.66
Utilities	2.47
Wholesale Trade	2.40
Finance & Insurance	2.4
Real Estate	1.66
Transportation & Warehouse	1.37
Arts & Entertainment	1.37
Information	1.17
Federal Government	0.58
Total Employment	94.80

Population Distribution - San Luis Obispo County



Top 20 Employers – San Luis Obispo County

	<i>Company/Organization</i>	<i>Location</i>	<i>Industry</i>	<i>Number of Employees</i>
1	County of San Luis Obispo	San Luis Obispo	Government	2,601
2	Cal Poly State Univ., San Luis Obispo	San Luis Obispo	Education	2,426
3	Atascadero State Hospital	Atascadero	Healthcare	2,200
4	California Men’s Colony	San Luis Obispo	Correctional Facility	1,768
5	Pacific Gas & Electric	San Luis Obispo	Public Utility	1,719
6	Tenet Healthcare	County Wide	Healthcare	1,409

7	Lucia Mar Unified School District	San Luis Obispo	Education	1,100
8	King Ventures	San Luis Obispo	Commercial Development	850
9	Paso Robles Public Schools	Paso Robles	Education	831
10	San Luis Coastal Unified School District	San Luis Obispo	Education	828
11	Cuesta College	San Luis Obispo	Education	826
12	Albertsons Stores	County wide	Grocery Store	750
13	Atascadero Unified School District	Atascadero	Education	655
14	Wal-Mart	Arroyo Grande	Retail	620
15	Vons	County wide	Health Care & Social Assistance	528
16	French Hospital	San Luis Obispo	Healthcare	520
17	Rabobank	San Luis Obispo	Financial	450
17	San Luis Obispo County Office of Educ.	San Luis Obispo	Government	450
19	California Dept. of Transportation	Countywide	Government	400
20	Arroyo Grande Community Hospital	Arroyo Grande	Healthcare	380
21	City of San Luis Obispo	San Luis Obispo	Government	377
22	F. McLintocks Saloon and Dining	Countywide	Restaurant Chain	375
23	Martin Resorts	Countywide	Hotels	369
24	Community Action Partnership	San Luis Obispo	Nonprofit	350
25	United States Postal Service	Countywide	Postal Service	340

Unemployment Rate is at 9.9%.

Real Estate

The residential real-estate market is currently swinging from a seller's market to a buyer's market. Areas in San Luis Obispo County have experienced declines in median home prices, sales, and building. Average monthly rent in the County of San Luis Obispo only decreased by 2.3% over 2010. An increase in new home inventory increases the prospect of owning as opposed to renting; encouraging more buyers to enter the housing market, creating the opportunity for the market to correct itself.

Housing Units & Occupancy (County of San Luis Obispo)

Housing Units	117,340
Occupied	103,011
Vacant	14,329

(Source: US Census Bureau)

Average Monthly Rent (County of San Luis Obispo)

One-bedroom	\$981
Two-bedroom	\$1,081
Three-bedroom	\$1,466
Four-bedroom	\$2,369
Overall	\$1,181

City Level Home Prices

Arroyo Grande

Median Home Price \$451,300

Atascadero

Median Home Price \$337,100

Cambria

Median Home Price \$499,100

Grover Beach

Median Home Price \$333,800

Morro Bay

Median Home Price \$453,300

Nipomo

Median Home Price \$377,900

Oceano

Median Home Price \$279,900

Paso Robles

Median Home Price \$304,500

Pismo Beach

Median Home Price \$544,400

City of San Luis Obispo

Median Home Price \$504,700

Median Single-Family Home Price: \$395,247

San Luis Obispo County Building Permits

Total Construction Permits	394
Single Family Units	321
Multiple Family Units	73

Residential Building Value \$130.3 Million

Lodging

- Number of Hotels/Motels/Bed & Breakfasts in San Luis Obispo County: 170
- Total Rooms Available in San Luis Obispo County: approximately 10,000;
3,000 in San Luis Obispo
- Total Hotel/Motel/Resort Rooms in Planning: 253
- Number of Homes & Trailer Parks in County: 60

Commercial Sites

This past year has seen an increase in lease transactions, although these are typically tenants who are shopping to reduce their lease expenses. Most of the leasing activity has been properties under 5,000 square feet. San Luis Obispo and Paso Robles are the County's two largest commercial markets. In the past year, the city of San Luis Obispo's overall commercial vacancy rate has increased, while Paso Robles' overall commercial vacancy rate has decreased. San Luis Obispo's retail vacancy rate has increased by .4%, most likely due to the mandatory downtown retrofitting project. Paso Robles' industrial vacancy rate has dropped by 5.2% with the office vacancy rate also decreased by 6.6%.

Historically, Downtown San Luis Obispo lease rates have been fairly stable with only incremental increases over the last fifteen years; however, there is a rapidly developing new rental paradigm. The downtown buildings which have not gone through the retrofitting process are typically rented for under \$1.50 per square foot, while the retrofitted buildings are generally asking between \$2.00 and \$3.00 per square foot.

City Retail Sites

Estimated Total Square Footage of Retail in San Luis Obispo: 3.959,000 square feet

Overall Retail Vacancy Rate for San Luis Obispo: 5.1%

Overall Industrial Vacancy Rate for San Luis Obispo: 9.1%

Overall Office Vacancy Rate for San Luis Obispo: 12.6%

Monthly rental cost for an average shopping center starts at \$1.05 per sq foot and can reach up to \$4.00 per sq foot in prime downtown locations.

Community

Schools

San Luis Obispo County is home to 10 school districts; contact number for each school district listed below:

Atascadero Unified School District	805.462.4200
Cayucos Elementary School District	805.995.3694
Coast Unified School District (Cambria)	805.927.3880
Lucia Mar Unified School District (Arroyo Grande)	805.474.3000
Paso Robles Joint Unified School District	805.238.2222
Pleasant Valley Joint Union School District	805.467.3453
San Luis Coastal Unified School District	805.549.1200
San Miguel Joint Union School District	805.467.3216
Shandon Unified School District	805.238.0286
Templeton Unified School District	805.434.5800

The San Luis Obispo County Office of Education is located at 3350 Education Drive, San Luis Obispo, CA 93405. The main office number is (805)543-7732.

San Luis Obispo is home to one of the nation's top rated university: California Polytechnic State University (Cal Poly). There is also a community college located off of Highway 1 called Cuesta College. To find information more about Cal Poly and Cuesta College refer to the information listed below.

California Polytechnic State University
San Luis Obispo, CA 93407

(805) 756-1111
Web site: www.calpoly.edu

Cuesta Community College
Highway 1
San Luis Obispo, CA 93403

(805) 546-3100
Web site: www.cuesta.edu

Transportation

▪ Air

San Luis Obispo County Regional Airport (www.sloairport.com)

There are two regional carriers:

United Express 800.864.8331

U.S. Air 800.371.4771

▪ Charter Services

Air San Luis 805.541.1038

Aviation Consultants, Inc. 805.782.9722

Helipro Inc. 805.543.2713

Pacific Air Taxi 805.544.2441

PCF Aviation, LLC 805.783.2359

▪ Rental Car Companies

Avis Rent-A-Car 805.595.1464

Budget Car & Truck Rental 805.541.2722

Enterprise 805.546.6270

Hertz Rent-A-Car 805.781.3833

▪ Rail

Amtrak (www.Amtrak.com) 1.800.872.7245

Amtrak features the Coast Starlight – one passenger train northbound, The Pacific Surfliner – two southbound passenger trains daily, and two connecting bus services at the Amtrak stop with one additional connection at Cal Poly.

▪ Bus

SLO Transit (City) 805.541.2877

RTA (CSCAT) 805.781.4472

Greyhound 800.231.2222

Ride-On Transportation 805.541.8747

SLO Regional Rideshare 805.541.2277

Runabout (handicapped service) 805.541.2544

SCAT (South County Area Transit) 805.541.2228

Silverado Stages 805.545.8400

▪ Limousine/Shuttle Service

Allure Limousine 805.528.6212

California Limousine 805.544.2233

Central Coast Trolley Company 800.992.9633

Elegant Image Limousine (Morro Bay) 805.772.5390

Stardust Cruises Limousine Service (Santa Maria) 805.938.0018

- Taxi Service
 - Yellow Cab Company 805.347.0000

- Harbor Facilities
 - Port San Luis 805.595.5400
 - Morro Bay Harbor 805.772.6254

- Major Highways
 - US 101
 - State Highways: 1, 41, 46, 58, 166, 277, and 229

Hospitals/Doctors

French Hospital Medical Center (San Luis Obispo) – 805.543.5353
Sierra Vista Regional Medical Center (San Luis Obispo) – 805.546.7600
Arroyo Grande Community Hospital (Arroyo Grande) – 805.489.4261

Places of Worship – City of San Luis Obispo

Church of the Nazarene – 805.543.3192
Congregational Church of SLO United Church of Christ – 805.544.1373
Family Christian Center – 805.544.2585
First Baptist Church of San Luis Obispo – 805.543.0945
First Presbyterian Church of Christ – 805.543.5451
Grace Church – 805.543.2358
Meadow Park Church of Christ – 805.543.1219
Mountainbrook Community Church – 805.543.3162
Old Mission San Luis Obispo De Tolosa – 805.781.8220
St. Andrew the Apostle Greek Orthodox Church – 805.546.8337
Unity of San Luis Obispo – 805.544.8540
Congregation Beth David – 805.544.0760
San Luis Obispo United Methodist Church – 805.543.7580
Temple Ner Shalom – 805.547.1349
Zion Lutheran Church – 805.543.8327

**For full list see Clubs & Organizations Services booklet*

Libraries

San Luis Obispo City/County Library: 995 Palm Street, San Luis Obispo 805.781.5991
Cuesta Junior College Library: Highway 1, San Luis Obispo 805.546.3157
Robert E. Kennedy Library: California Polytechnic State University, San Luis Obispo

805.756.2649

**15 Libraries countywide and Book Mobile*

Media

Newspapers, Magazines, & Tabloids:

Bay News, The Coast News, Coffee News, Information Press, Journal Plus Magazine, Mustang Daily, New Times Media Group, Pacific Coast Business Time, Senior Living, SLO City News, SLO Life Magazine, The Tribune, The Cambrian, Atascadero News

Radio Stations:

FM stations: KCBX, KCPR, KIQO, K-Jug, KKUS, KLFF, K-Life, ,KLUN, KLVH, KOTR, ,KPYG, KSLY, KSNL, KSTT,K-Tea, KURQ, KWSP, KWWV, KXFM,KXTZ, KZOZ

AM Stations: KJDJ, KKAL, K-Jewel, KPRL, KVEC , KXTK-ESPN, KYNS

TV Stations:

KCOY-CBS, KSBY-NBC, KTAS-TEL, SLO County Access Media

Financial Institutions

Banks:

American Principle Bank-805.547.2800

Bank of America-805.546.6224

Coast National Bank-805.541.0400

Chase Bank-805.595.5602

First Bank of San Luis Obispo-
805.544.7100

Founders Community Bank-
805.543.6500

Heritage Oaks Bank-805.549.8600

Los Padres Bank-805.788.0178

Mission Community Bank-805.782.5000

Rabobank-805.541.5569

San Luis Trust Bank-805.541-9200

Santa Lucia Bank-805.466.7087

Union Bank of California-805.543.6321

Wells Fargo Bank-805.541.0143

WestAmerica Bank-805.541-4309

Credit Unions:

CoastHills Federal Credit Union-
805.733.7600

The Golden 1 Credit Union-805.547.3801

SESLOC Federal Credit Union-
805.543-1816

SLO Credit Union-805.543-5839

City Recreational Facilities

Parks:

Cuesta Park, Damon Garcia Sports Field, Emerson Park, French Park, Islay Hill Park, Jack House Gardens, Johnson Park, Laguna Hills Park, Laguna Lake Park, Meadow Park, Mission Plaza, Mitchell Park, Santa Rosa Park, Sinsheimer Park, Throop Park, Vista Lago Park, and Others

**For locations, see Official City Map*

Open Spaces:

Bishop Peak Natural Reserve, Bowden Ranch, Cerro San Luis Natural Reserve, Irish Hills Natural Reserve, Islay Hill Open Space, Johnson Ranch Open Space, Laguna Lake Open Space, Railroad Recreation Trail, Reservoir Canyon Natural Reserve, South Hills Open Space, and Terrace Hill Open Space

**For locations, see Official City Map*

Performing Arts

Dance Companies:

Academy of Dance-805.544-1230
American Dance of SLO-805.543.4409
Civic Ballet of San Luis Obispo-805.544.4363

Theatres:

Alex & Faye Spanos Theatre-805.756.7111
Cal Poly Arts-805.756-6556
Central Coast Shakespeare Festival-805.546.4224
Kelrik Productions-805.543.7529
Pacific Conservatory of the Performing Arts (PCPA) Theaterfest-805.928.7731
SLO Little Theatre & Academy of Creative Theatre-805.781.3889
The Great American Melodrama-805.489.2499

Symphony Groups:

San Luis Obispo County Youth Symphony-805.546.8742
San Luis Obispo Symphony-805.543.3533
SLO Vocal Arts Ensemble-805.541.6797
San Luis Obispo Festival Moziac -805.781.3009

**For full list see Clubs & Organizations Services booklet*

Places of Interest – City of San Luis Obispo

Apple Farm Millhouse	Mission San Luis Obispo de Tolosa
County Historical Museum	
Dallidet Adobe	Railroad Depot
Farmers Market (Thursday nights)	San Luis Obispo Art Center
Jack House	San Luis Obispo Children’s Museum
Judge Walter Murray Adobe	San Luis Obispo County Library
Lo Yo Cheng Park	San Luis Creek
Madonna Inn	St. Stephen’s Episcopal Church
Mission Plaza	The Creamery

Veteran's Museum

**For locations, refer to Visitor's Guide*

Old Edna

City/County Recreational Activities

Aerial Tours

ATV Rentals

Biking

Campgrounds, Parks, & Water Sports

Climbing

Golf

Hearst Castle

Horseback Riding

Kayaking

Natural Hot Springs

Fishing & Whale Watching

Swimming, Spas, & Hot Tubs

Tennis

Wine Country

Scuba Diving

Shooting Facilities

Government

County Government

The Board of Supervisors serves as the Legislative body of San Luis Obispo County for the planning and provision of services related to public needs and the requirements of state and federal laws. California law provides for five Supervisors to be elected by district. Each Supervisor is elected for a four-year term. Two of the Supervisors' terms are staggered so that all Supervisors are not standing for election at the same time. As the elected representative of the people of San Luis Obispo County, the Board of Supervisors establishes overall county priorities and sets policy. 1055 Monterey Street, SLO, Ca. @ the Government Center Board Chambers. 805.781-5450.

District 1: Frank Mecham (Chairperson)

fmecham@co.slo.ca.us

District 2: Bruce Gibson

bgibson@co.slo.ca.us

District 3: Adam Hill (Vice-Chair)

ahill@co.slo.ca.us

District 4: K.H. Katchik Achadjian

kachadjian@co.slo.ca.us

District 5: James R. Patterson

jpatterson@co.slo.ca.us

City Government Structure

The City of San Luis Obispo is a Charter City. This means we have more "local home rule" authority than cities that incorporate under the "general laws" of the State of California. The City Charter is the City's "Constitution," and any changes must be approved by the voters. While the City was first incorporated in 1856, we did not become a Charter City until 1876.

Form of Government

As set forth in the City Charter, our city operates under the “Council-Mayor-Administrative Officer” form of government. The City Council has the authority to make and enforce all laws and regulations with respect to municipal affairs, subject only to the limitations of the City Charter and the State Constitution.

Elected Officers

The elected officers of the City are the Mayor and four Council Members. Council Members are elected at-large and serve overlapping, four-year terms. The Mayor is also elected at-large for a two-year term, and serves as an equal member of the Council. These terms provide for three vacancies at each City election, which is held in November of even-numbered years. Terms begin on the first day in December following the election.

<i>Mayor:</i>	Jan Marx	805.783.7752
<i>Vice Mayor:</i>	John Ashbaugh	805.783. 7753
<i>Council Member:</i>	Andrew Carter	805.305.8039
<i>Council Member:</i>	Kathy Smith	Not yet available
<i>Council Member:</i>	Seat unfilled	Not yet available

Police Department

Deborah Linden, Chief of Police. 1042 Walnut St. SLO, Ca 805.781.7088

The San Luis Obispo Police Department consists of 92 employees, 64 of which are sworn police officers. The Department is divided into two bureaus, with a Police Captain commanding each.

Fire Department

Charlie Hines, Fire Chief. 2160 Santa Barbara Ave., SLO, Ca. 805.781.7380

There are 55 full time employees of the San Luis Obispo City Fire Department, 45 are firefighters with emergency response capabilities. There are 13 Captains, 15 Engineers, and 12 Firefighters. The remaining 11 of these are administrative and fire prevention bureau personnel along with 1 mechanic.

Fire Insurance Classification

City Fire Protection Class: 2

Adjacent unincorporated area rating: varies from 7 to 9 in most areas

Breakdown of Taxes:

City Sales Tax: 8.75%

County Sales Tax: 8.75%

State: 7.25%

Services

Garbage Collection & Recycling

Supplier: San Luis Garbage Company
2945 McMillan Ave., #136
San Luis Obispo, CA 93401
805.543.0875

Gas

Supplier: Southern California Gas Company
1314 Broad St.
Serving San Luis Obispo County
800.427.2200
www.socalgas.com

Electricity

Supplier: Pacific Gas & Electric (PG&E)
406 Higuera St.
Serving San Luis Obispo County
800.743.5000
www.pge.com

Local Cable Television Services

Supplier: Charter Communications
Products Offered: Cable TV, Telephone, and Internet
270 Bridge Street, San Luis Obispo
805.544.2688
www.charter.com

Telephone

Supplier: AT&T
491 Madonna Rd., San Luis Obispo, CA 93401
805.546.6400
www.att.com

Water & Sewer

Supplier: City of San Luis Obispo
879 Morro St, San Luis Obispo, CA 93401
805.781.7215

www.slocity.org

Current Water Rates (Effective 7/1/2010)

The city's monthly charge per 100 cubic feet (ccf) used:

Single Family Residential Customers	Inside City	Outside City
1 to 5 ccf	\$5.21	\$10.42
6 to 25 ccf	\$6.52	\$13.04
More than 25 ccf	\$8.17	\$16.34
All Other Customers		
1 to 5 ccf	\$5.21	\$10.42
More than 6 ccf	\$6.52	\$13.04

(One ccf equals 748 gallons)

*A 5% utility user's tax is applied to the water portion of the bill

Current Sewer Rates (Effective 09/03/2009)

Billed every month, the City's monthly charge is:

Every Customer:

\$6.55 base charge per account +

\$7.22 per unit

= Monthly Amount

*Consumption is monitored in Dec, Jan, and Feb. to establish sewer cap.

Current Water Supply

The City of San Luis Obispo has adopted a multi-source water supply strategy and obtains water from five sources: Nacimiento Reservoir, Recycled water, Salinas Reservoir (Santa Margarita Lake), Whale Rock Reservoir and ground water. Currently, the city is pursuing three water supply options to meet current and future water needs. Recreational opportunities are available at the two reservoirs.

For further information contact:

San Luis Obispo Chamber of Commerce Visitors Center

1039 Chorro Street

San Luis Obispo, CA 93401

Telephone: 805.781.2777

Fax: 805.786.2769

Websites: www.slochamber.org; www.visitslo.com

Email: slochamber@slochamber.org