

# 2019 Relocation & Referral Guide

## Connecting your business is our business

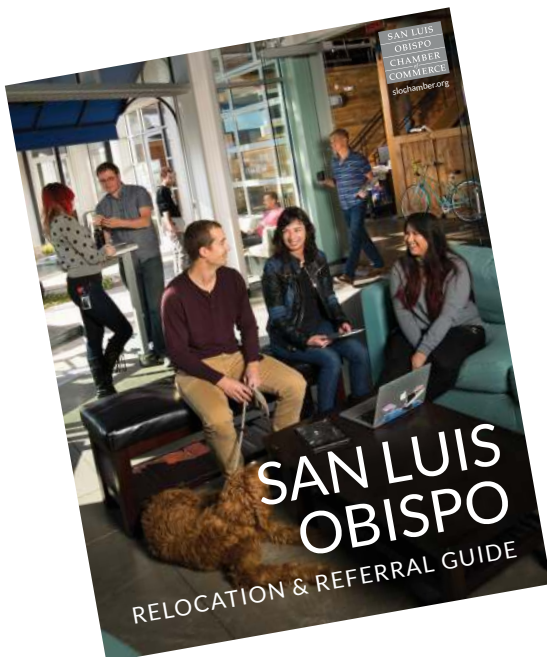
The Chamber's Relocation and Referral Guide is the premier relocation and buyers guide for San Luis Obispo County, connecting buyers with sellers, newcomers with services and travelers with places to stay and things to do. The guide is used not only by those in SLO County but by those looking to relocate to the Central Coast and those looking to understand San Luis Obispo as a community. We're building a recruitment package for your business. Take a moment to decide how you can advertise in the Relocation and Referral Guide, the most widely read business guide in San Luis Obispo County.

### The guide will include

- Expanded business editorial content, showcasing the best SLO County has to offer
- A one-stop-shop for important relocation resources
- Comprehensive, data driven profile of San Luis Obispo County
- Chamber membership listing by category and alphabetically is easy to use, and the perfect desk resource

### Distribution

- Direct mailed to approximately 4,000 business leaders
- Thousands mailed annually to individuals looking to relocate a residence or business to the area
- Distributed throughout the year at key Cal Poly events
- Mailed by local employers to recruit candidates around the country
- Distributed to all new Chamber members throughout the year
- Available for purchase at the Chamber's Visitor Center, serving more than 80,000 people annually
- Distributed at the Chamber's Good Morning SLO business breakfast gathering



Space is limited, reserve your ad placement today by contacting Kathy Moore with our production partner MetroMedia at:

metromedia@slochamber.org  
805-586-3131

# Advertising Guidelines

## Ad Mechanics:

All ads should be full color, 300dpi and formatted as a pdf or jpeg.

## Complimentary Ad Design:

Design work to resize, update and even create an entirely new ad is complimentary.

## Payment:

You will receive an ad contract and invoices from MetroMedia Publishers.

You may pay by credit card when you reserve your ad space or if you prefer we will simply send you a bill.

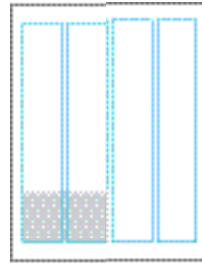
Please let us know if you require a W-9.

## Reserve Your Space Now

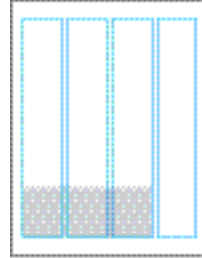
For any questions concerning ad sales, placement, artwork or deadlines please contact Kathy Moore with our production partner MetroMedia at [metromedia@slochamber.org](mailto:metromedia@slochamber.org)

(805) 586-3131

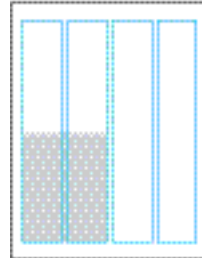
## Ad Sizes and Rates



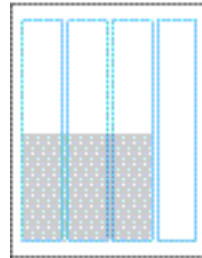
1/8 Page - Horizontal  
Size: 3.625"w x 2.3125"h  
Price: \$415



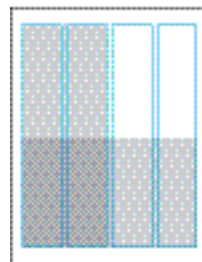
1/6 Page  
Size: 5.56"w x 2.3125"h  
Price: \$525



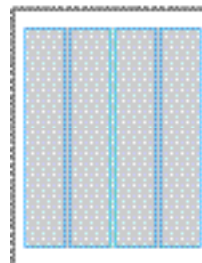
1/4 Page  
Size: 3.625"w x 4.875"h  
Price: \$730



1/3 Page  
Size: 5.56"w x 4.875"h  
Price: \$835



1/2 Page - Vertical  
Size: 3.625"w x 10"h  
Price: \$1,195



Full Page  
Size: 7.5"w x 10"h  
Bleed: 8.625"w x 11"h  
Trim: 8.375"w x 10.75"h  
Price: \$1,885  
Back cover: \$3,500 SOLD  
Insider front cover: \$2,495  
Insider back cover: \$2,395  
Page one: \$2,199  
Double full pages: \$2,995  
ONLY ONE AVAILABLE