

Your Chamber

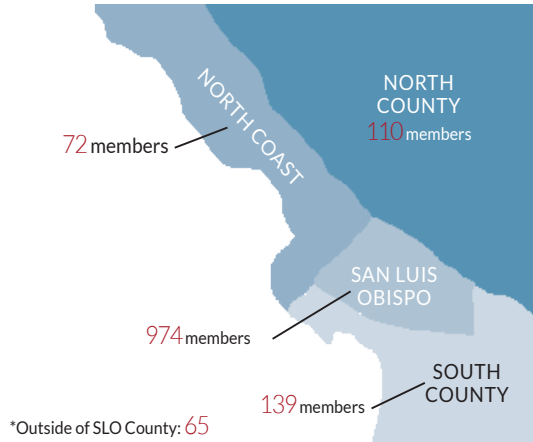
We connect the business community with ideas, inspiration and each other, bringing people together to shape the place we love.

TOGETHER,
WE REPRESENT

1,360
businesses

37,662
local employees

LOCATED THROUGHOUT SAN LUIS
OBISPO COUNTY



STRUCTURE

21
member
Board of Directors

5
advisory bodies

10
full time staff

5
part time staff

\$1.7
million
annual budget

ASK WHAT'S POSSIBLE

We listen, stay open and challenge ourselves to ask if there is a better way.

RISE ABOVE SELF-INTEREST

We look beyond ourselves to make long-range decisions we believe are in the best interest of our community.

TARGET AMAZING

We are committed to excellence, continuous improvement and driving positive change.

BUILD RELATIONSHIPS

We bring people together to cultivate a sense of connection and belonging.

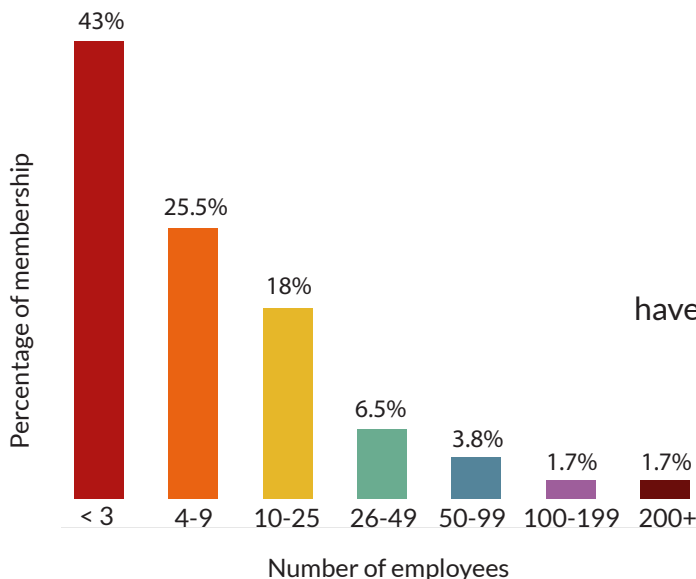
CONNECT DIVERSE PERSPECTIVES

We believe diversity and depth of thought lead to better outcomes.

GRIT TO ACHIEVE WHAT WE BELIEVE IN

We aren't afraid to make tough choices and put in the work for the things we believe in.

OH, & WE LIKE TO HAVE FUN



28%
are located outside the
City of San Luis Obispo

86%
have 25 or fewer employees

8%
are nonprofits

VISIT US

895 Monterey St.
San Luis Obispo, CA 93401

San Luis Obispo
Chamber of Commerce
(805) 781-2670
slochamber@slochamber.org
slochamber.org
imagineslo.com

Chamber office hours
Mon - Fri: 8:30 a.m. to 5:30 p.m.

San Luis Obispo Visitor Center
(805) 781-2777
visitorcenter@slochamber.org

Visitor Center hours
Open 7 days a week
Sun - Wed: 9:30 a.m. - 5 p.m.
Thurs - Sat: 9:30 a.m. - 6 p.m.
Closed Thanksgiving Day,
Christmas Day and
New Year's Day.

THIS PAST SIX MONTHS, WE HAVE

Assisted more than

42,000

people in our Visitor Center

Hosted
19 national &
international

media and
secured more than

130 articles

promoting San Luis Obispo

Welcomed
6,744 attendees
to educational and relationship-
building programs and events

Benefitted from more than
1,549 hours
of volunteer service on Chamber
committees and task forces

Celebrated
109 new members

Advocated at the
state, regional and local
levels on more than

14 issues

and attended

52 hours
of public meetings
on your behalf

Formed volunteer
task forces
for in-depth study
on economic
development
policies including

CEQA
updates

Diablo
Canyon
repurposing

Inclusionary
housing
ordinances

Sign
ordinances

IMAGINESLO

Launched the 6th iteration of our economic vision document & the first web-based version ever.

Imagine SLO has seven interconnected themes & policy priorities within them that help paint the picture of a vibrant future for San Luis Obispo.

The seven themes include:

WE BEFORE ME
DOERS + DREAMERS
LOVE OF PLACE
EMPOWERING INNOVATION
ENVIRONMENTAL STEWARDSHIP
LIFELONG LEARNING
CREATING CONNECTION

Discover more about these themes and the work we are doing at ImagineSLO.com.