Your Chamber

We connect the business community with ideas, inspiration and each other, bringing people together to shape the place we love.

THIS PAST YEAR, WE HAVE

- Assisted more than 80,000 people in our Visitor Center
- Hosted 36 national & international media and secured more than 250 articles promoting San Luis Obispo
- Welcomed 10,720 attendees to educational and relationship-building programs and events
- Benefitted from more than 3,610 hours of volunteer service on Chamber committees and task forces
- Celebrated 227 new members

TOGETHER, WE REPRESENT

- 1,361 businesses
- 38,635 local employees

STRUCTURE

- 21 member Board of Directors
- 5 advisory bodies
- 10 full time staff
- 7 part time staff
- $1.7 million annual budget

OUR MEMBERS

- 88% have 25 or fewer employees
- 7% are nonprofits

OUR VALUES

- ASK WHAT’S POSSIBLE
  We listen, stay open and challenge ourselves to ask if there is a better way.

- RISE ABOVE SELF-INTEREST
  We look beyond ourselves to make long-range decisions we believe are in the best interest of our community.

- TARGET AMAZING
  We are committed to excellence, continuous improvement and driving positive change.

- BUILD RELATIONSHIPS
  We bring people together to cultivate a sense of connection and belonging.

- CONNECT DIVERSE PERSPECTIVES
  We believe diversity and depth of thought lead to better outcomes.

- GRIT TO ACHIEVE WHAT WE BELIEVE IN
  We aren’t afraid to make tough choices and put in the work for the things we believe in.

- OH, & WE LIKE TO HAVE FUN

LOCATED THROUGHOUT SAN LUIS OBISPO COUNTY

NORTH COUNTY
99 members

NORTH COAST
69 members

SAN LUIS OBISPO
996 members

SOUTH COUNTY
134 members

*Outside of SLO County: 63

Graph showing the percentage of membership by the number of employees:

- <3: 47.9%
- 4-9: 23.4%
- 10-25: 16.4%
- 26-49: 5.7%
- 50-99: 3.3%
- 100-199: 1.8%
- 200+: 1.5%
This past year, we advocated at the state, regional and local levels on more than 16 issues, attended 97 hours of public meetings and spent 100 hours with elected officials and staff on your behalf.

Our economic vision has seven interconnected themes that paint the picture of a vibrant future for San Luis Obispo. Discover more about these themes and the work we are doing to bring this vision to life at ImagineSLO.com.

WE BEFORE ME    LOVE OF PLACE
DOERS + DREAMERS    LIFELONG LEARNING
EMPOWERING INNOVATION    CREATING CONNECTION
ENVIRONMENTAL STEWARDSHIP

Vision in Action
This vision lays out where we want to go, and we put in the hard work to get there.

Championed streamlined and simplified regulations in the City of SLO’s sign ordinance and the Countrywide polystyrene ban

Convened businesses, nonprofits and government stakeholders to better understand the childcare crisis in SLO

Supported the implementation of Monterey Bay Community Power throughout our region, empowering customers to choose how their energy dollars are spent

Advocated for safety, efficiency and stewardship considerations in the decommissioning of the Diablo Canyon Power Plant

Encouraged coordination between cities and the County as they plan for affordable housing and infrastructure throughout the region

San Luis Obispo Chamber of Commerce
(805) 781-2670
slochamber@slochamber.org
slochamber.org | imagineslo.com

Chamber office hours
Mon - Fri: 8:30 a.m. to 5:30 p.m.

San Luis Obispo Visitor Center
(805) 781-2777
visitorcenter@slochamber.org

VISIT US
895 Monterey St.
San Luis Obispo, CA 93401

Visitor Center hours
Sun - Wed: 9:30 a.m. – 5 p.m.
Thurs – Sat: 9:30 a.m. – 6 p.m.
Closed Thanksgiving, Christmas & New Year’s Day