

# Your Chamber

We connect the business community with ideas, inspiration and each other, bringing people together to shape the place we love.

## THIS PAST YEAR, WE HAVE

Assisted more than

**80,000**

people in our Visitor Center

Hosted  
**36 national & international**

media and secured more than

**250 articles**

promoting San Luis Obispo

Welcomed

**10,720 attendees**

to educational and relationship-building programs and events

Benefitted from more than

**3,610 hours**

of volunteer service on Chamber committees and task forces

Celebrated

**227 new members**

TOGETHER,  
WE REPRESENT

**1,361**  
businesses

**38,635**  
local employees

STRUCTURE

**21**  
member  
Board of Directors

**5**  
advisory bodies

**10**  
full time staff

**7**  
part time staff

**\$1.7**  
million  
annual budget

## OUR VALUES

### ASK WHAT'S POSSIBLE

We listen, stay open and challenge ourselves to ask if there is a better way.

### RISE ABOVE SELF-INTEREST

We look beyond ourselves to make long-range decisions we believe are in the best interest of our community.

### TARGET AMAZING

We are committed to excellence, continuous improvement and driving positive change.

### BUILD RELATIONSHIPS

We bring people together to cultivate a sense of connection and belonging.

### CONNECT DIVERSE PERSPECTIVES

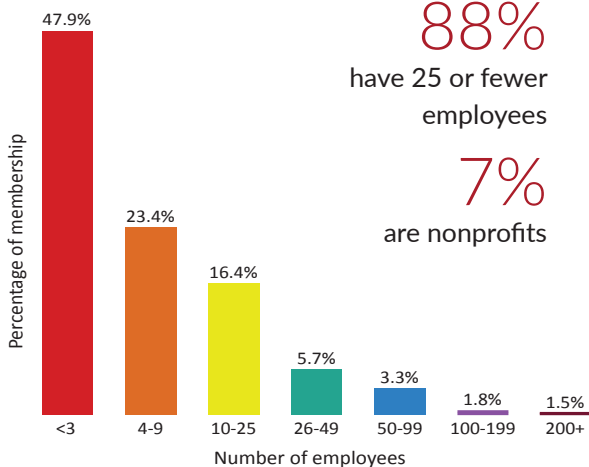
We believe diversity and depth of thought lead to better outcomes.

### GRIT TO ACHIEVE WHAT WE BELIEVE IN

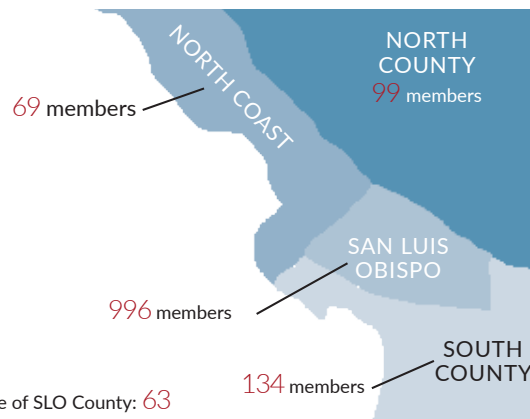
We aren't afraid to make tough choices and put in the work for the things we believe in.

### OH, & WE LIKE TO HAVE FUN

## OUR MEMBERS



LOCATED THROUGHOUT SAN LUIS OBISPO COUNTY



# IMAGINESLO

This past year, we advocated at the state, regional and local levels on more than **16 issues**,  
attended **97 hours** of public meetings  
and spent **100 hours** with elected officials and staff on your behalf

Our economic vision has seven interconnected themes that paint the picture of a vibrant future for San Luis Obispo. Discover more about these themes and the work we are doing to bring this vision to life at [ImagineSLO.com](http://ImagineSLO.com).

- WE BEFORE ME ●
- DOERS + DREAMERS ●
- EMPOWERING INNOVATION ●
- LOVE OF PLACE ●
- LIFELONG LEARNING ●
- CREATING CONNECTION ●
- ENVIRONMENTAL STEWARDSHIP ●

## Vision in Action

This vision lays out where we want to go, and we put in the hard work to get there.

Championed streamlined and simplified regulations in the City of SLO's sign ordinance and the Countrywide polystyrene ban



Convened businesses, nonprofits and government stakeholders to better understand the childcare crisis in SLO



Advocated for safety, efficiency and stewardship considerations in the decommissioning of the Diablo Canyon Power Plant



Encouraged coordination between cities and the County as they plan for affordable housing and infrastructure throughout the region



Supported the implementation of Monterey Bay Community Power throughout our region, empowering customers to choose how their energy dollars are spent



San Luis Obispo Chamber of Commerce  
(805) 781-2670  
slochamber@slochamber.org  
slochamber.org | imagineslo.com

Chamber office hours  
Mon - Fri: 8:30 a.m. to 5:30 p.m.

## VISIT US

895 Monterey St.  
San Luis Obispo, CA 93401

San Luis Obispo Visitor Center  
(805) 781-2777  
visitorcenter@slochamber.org

Visitor Center hours  
Sun - Wed: 9:30 a.m. - 5 p.m.  
Thurs - Sat: 9:30 a.m. - 6 p.m.  
Closed Thanksgiving, Christmas & New Year's Day