Congratulations, you have someone on your team who is committed to our community and wants to be part of a discussion on one of the most significant economic, social and environmental issues facing our region: housing.

They are interested in attending the 2020 Housing Summit to learn from experts in housing innovation, state policy and open space conservation to discuss actions we can take now to ensure a future of attainable housing.

What is the Housing Summit?

This year’s Summit will provide attendees an opportunity to dive into density with a focus on what more rural regions like the Central Coast could look like when we build the desperately needed ‘missing middle’ housing. The solutions-focused event will focus on:

- What missing middle housing looks like, and why it matters
- How building more densely can strengthen community character
- Case studies from other communities that have succeeded, and those that haven’t
- Common myths and harmful fallacies that come up in housing conversations
- How we can work together to achieve regional housing goals

Three reasons to have your employee attend:

- Retention | Employees who are engaged in their community are more likely to stick around and we know that retention is one of your top priorities.
- Advocacy | With elected officials throughout the region in attendance, your employee will be able to show decision makers how important housing is to the business community just by being in the room.
- Networking | The Summit provides an opportunity to connect with new partners across business, government and education sectors. With built in time for networking and discussion, participants will also be able to deepen relationships with existing partners.

Details:

- Date | Friday, April 3rd
- Time | 3-6 p.m.
- Location | Embassy Suites, San Luis Obispo
- Cost | $45 per person or $1,000 for a sponsored table of 10

Congratulations on having an employee who cares about the future of our community and wants to be a voice for your industry and business, we hope to see them (and you!) at this year’s Housing Summit.

Learn more at slochamber.org/event/2020HousingSummit