

# Your Chamber

We connect the business community with ideas, inspiration and each other, bringing people together to shape the place we love.

## THIS PAST YEAR, WE HAVE

Helped distribute

**\$335,000**

in small business grant funding

Featured

**66 members**

in Small Business Spotlight videos

Assisted more than

**72,000** people

through our Visitor Center

Welcomed

**7,836 attendees**

to all educational and relationship-building programs and events

Benefitted from more than

**3,240 hours**

of volunteer service on Chamber committees and task forces

Celebrated

**74 new members**

TOGETHER,  
WE REPRESENT

**1,318**

businesses

**38,778**

local employees

STRUCTURE

**21**

member

Board of Directors

**5**

advisory bodies

**9**

full time staff

**5**

part time staff

**\$1.4**

million  
annual budget

## OUR VALUES

### ASK WHAT'S POSSIBLE

We listen, stay open and challenge ourselves to ask if there is a better way.

### RISE ABOVE SELF-INTEREST

We look beyond ourselves to make long-range decisions we believe are in the best interest of our community.

### TARGET AMAZING

We are committed to excellence, continuous improvement and driving positive change.

### BUILD RELATIONSHIPS

We bring people together to cultivate a sense of connection and belonging.

### CONNECT DIVERSE PERSPECTIVES

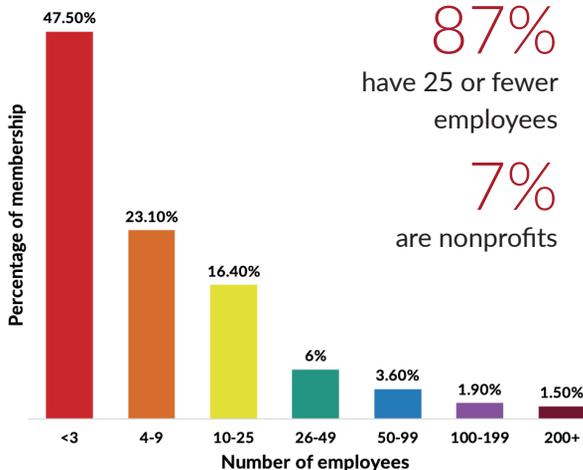
We believe diversity and depth of thought lead to better outcomes.

### GRIT TO ACHIEVE WHAT WE BELIEVE IN

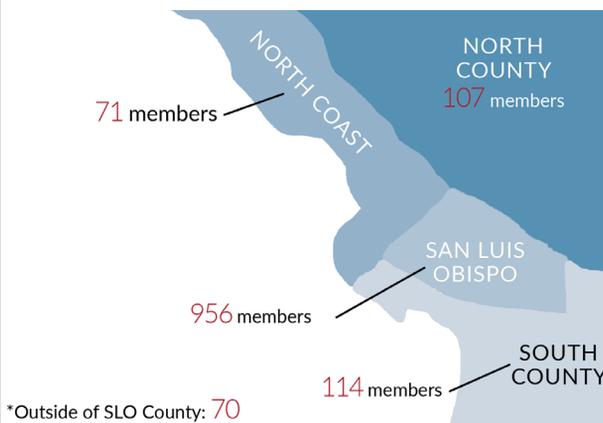
We aren't afraid to make tough choices and put in the work for the things we believe in.

### OH, & WE LIKE TO HAVE FUN

## OUR MEMBERS



LOCATED THROUGHOUT SAN LUIS OBISPO COUNTY



# IMAGINESLO

2020 brought immense and unprecedented challenges. It's been anything but business as usual, but our Chamber and our community have stepped up to face the challenges head on, help those in need and find new ways forward.

This past year, we advocated at the state, regional and local levels on more than **19 issues**, attended **250+ hours** of public meetings and spent more than **300 hours** with elected officials and staff on your behalf

Our economic vision continues to be the Chamber's north star – guiding us through the darkest hours, leading the way to our community's resilience and recovery. Discover more at [ImagineSLO.com](http://ImagineSLO.com).

- WE BEFORE ME ●
- DOERS + DREAMERS ●
- EMPOWERING INNOVATION ●
- LOVE OF PLACE
- LIFELONG LEARNING
- CREATING CONNECTION
- ENVIRONMENTAL STEWARDSHIP

## Vision in Action

This vision lays out where we want to go, and we put in the hard work to get there.

Led the successful Yes on Measure G campaign to secure San Luis Obispo's long-term health, providing approximately \$20 million annually to preserve and enhance our quality of life.



Advocated for COVID-19 business support including grants, permit fast track, parklets and shop local programs.



Supported the creation of the City's first Active Transportation Plan to increase safety and convenience for cyclists, pedestrians and drivers.



Helped create an incentive based Building Decarbonization Ordinance which will encourage but not mandate minimizing carbon emissions for new buildings.



Partnered to launch the Family-Friendly Workplace toolkit, empowering businesses to help address our child care crisis.



Championed practical solutions to facilitate building more homes of all types throughout the region and the infrastructure to go along with it.



San Luis Obispo Chamber of Commerce  
(805) 781-2670  
slochamber@slochamber.org  
slochamber.org | imagineslo.com

Chamber office hours  
Mon – Fri: 8:30 a.m. to 5:30 p.m.

## VISIT US

895 Monterey St.  
San Luis Obispo, CA 93401

San Luis Obispo Visitor Center  
(805) 781-2777  
visitorcenter@slochamber.org

Visitor Center hours  
Sun – Wed: 9:30 a.m. – 5 p.m.  
Thurs – Sat: 9:30 a.m. – 6 p.m.  
Closed Thanksgiving, Christmas & New Year's Day