

San Luis Obispo City & County Map

Every year on average we assist more than 70,000 travelers and locals through our Visitor Center, and each day our team uses the Chamber's official City & County Map to direct them to their location, suggest hikes and guide them around wine country.

The Visitor Center's bestselling information tool, the map is also distributed across the region and sent to hundreds of households outside of the county each year. Your advertisement could be someone's first impression of SLO.

Relevant Content

- Easy-to-read full color maps
- An outdoor activities guide including the County's premier points of interest, recreational and water sports, golf courses & parks
- An extensive camping guide
- Updated annually to include new streets and parking as well as hiking and biking trails

Engaged Users

- The official map of the San Luis Obispo Visitor Center serving more than 70,000 people annually
- Used as tourism reference guides in area offices, waiting rooms, wineries and the airport
- Mailed to approximately 1,400 prominent business leaders in San Luis Obispo County
- Included in every relocation and visitor packet
- The map is distributed physically or virtually at major local events including Cal Poly Homecoming and Open House
- The map is available for free online at slochamber.org, one of the region's most highly trafficked websites



Space is limited, reserve your ad placement today by contacting Kathy Moore with our production partner MetroMedia at:

metromedia@slochamber.org
805-586-3131

Advertising Guidelines

Ad Mechanics:

All ads should be full color, 300dpi and formatted as a pdf or jpeg.

Complimentary Ad Design:

Design work to resize, update and even create an entirely new ad is complimentary.

Payment:

You will receive an ad contract and invoices from MetroMedia Publishers.

You may pay by credit card when you reserve your ad space, or if you prefer will we simply send you a bill.

Please let us know if you require a W-9.

Reserve Your Space Now

For any questions concerning ad sales, placement, artwork or deadlines please contact Kathy Moore with our production partner MetroMedia at:
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