

City of SLO Support Local Program



45
Ticket
Tuesday
Posts

5,198
Ticket Tuesday
Entries

1
Robust
Holiday
Campaign



2
Social
Media
Carousel
Ads

THINK LOCAL
SUPPORT
SLO
BUY LOCAL

1
Support
Local
Graphic

1,044,951
Advertising Impressions

6,671
Advertising Clicks



290,724
Video Views



4
Programmatic
Video Ads



JULY 2020–JUNE 2021